Soroi
COLLECTION



# IMMERSED IN NATURE



# WHY SOROI?

**Distinctive Yet Consistent –** While every Soroi property meets the same high standards of comfort and service, each lodge has its own personality, design, and atmosphere. No two stays feel the same — which is why guests often leave eager to discover the next Soroi experience.

**Unique locations** – From the sweeping views of Mount Kilimanjaro at Soroi Lions Bluff Lodge to the wild beauty of Soroi Larsens Camp in Samburu, every property sits in a truly special setting.

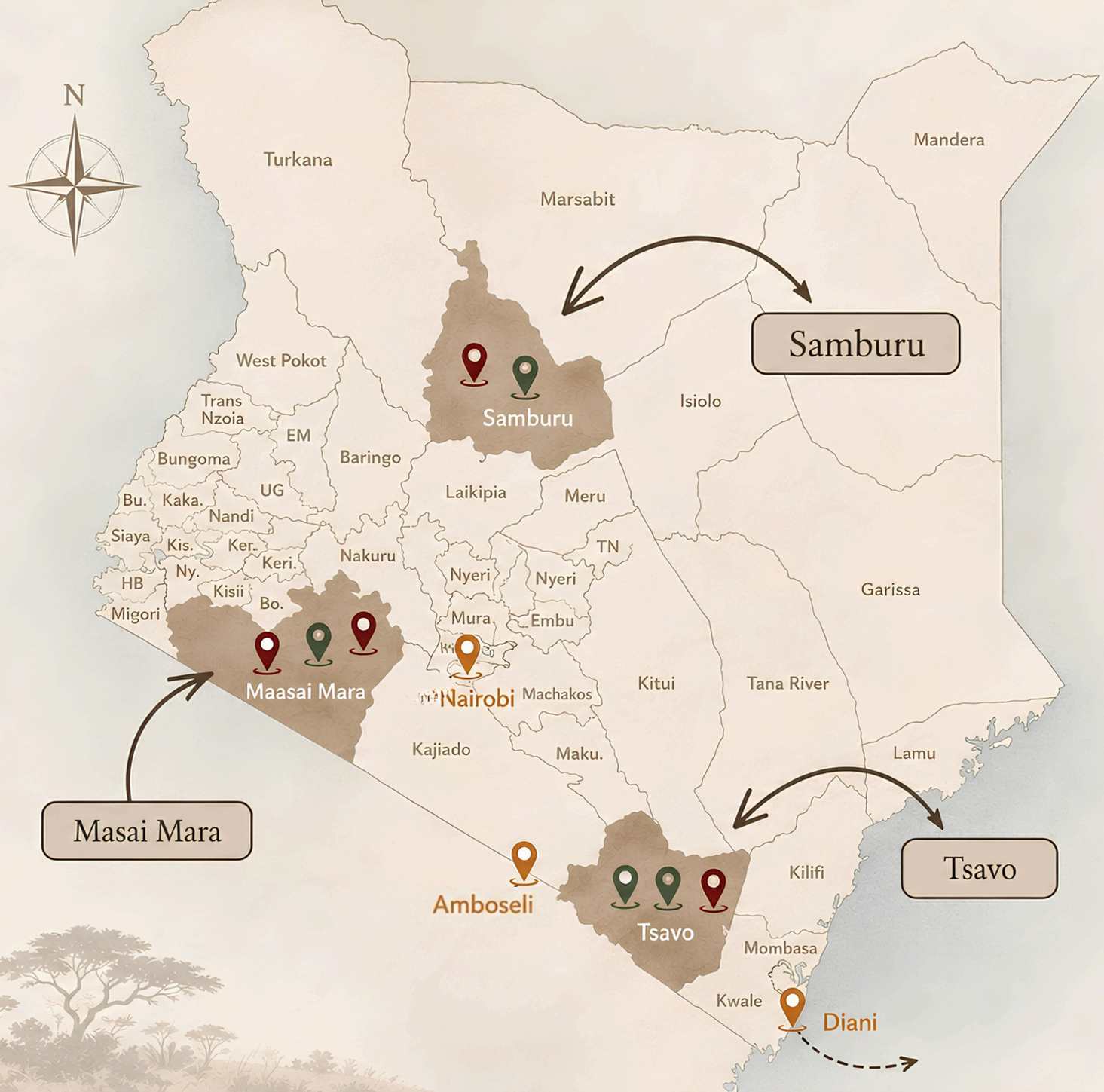
**Personal touch** – Our lodges are small and intimate, with service tailored to each guest, ensuring everyone feels valued and cared for

**Community empowerment** – We invest in the local communities around us, creating opportunities and supporting sustainable growth

**Growing from within** – We hire people for their attitude and passion, not just their CV. Many of our team members have grown into leaders after starting from entry-level roles.

**Conservation at heart** – By choosing Soroi, guests help protect wildlife and preserve Kenya's natural heritage.

**Family-run company** – Soroi is built on family values, with a hands-on approach that keeps us close to our guests and our teams.




## Premium Properties

- Soroi Larsens Camp
- Soroi Luxury Migration Camp
- Soroi Private Wing
- Soroi Lions Bluff Lodge
- Soroi Amboseli
- Soroi Blue-Diani
- Soroi Nairobi

*Opening June 2027*

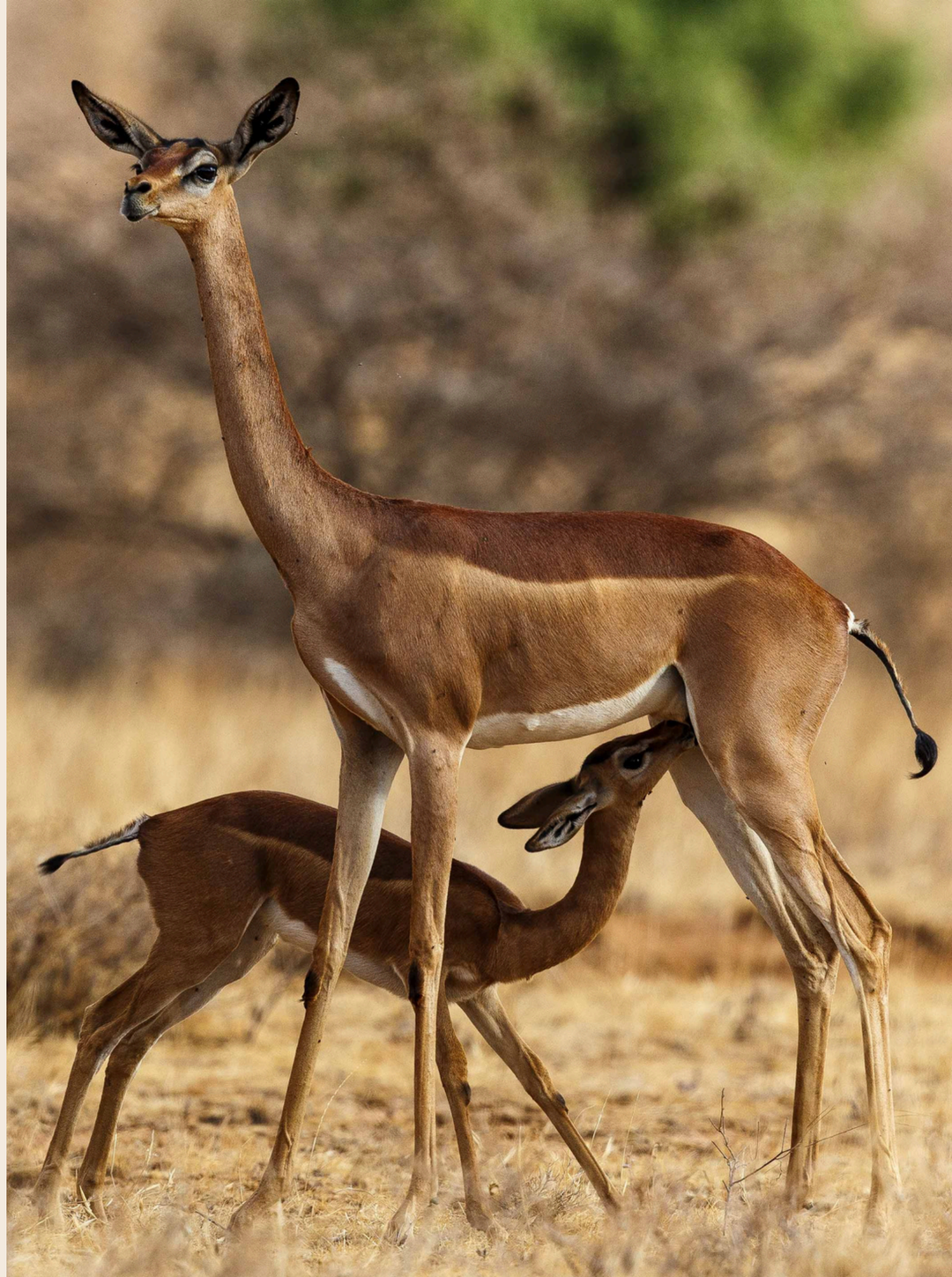
## Adventure Tier Properties

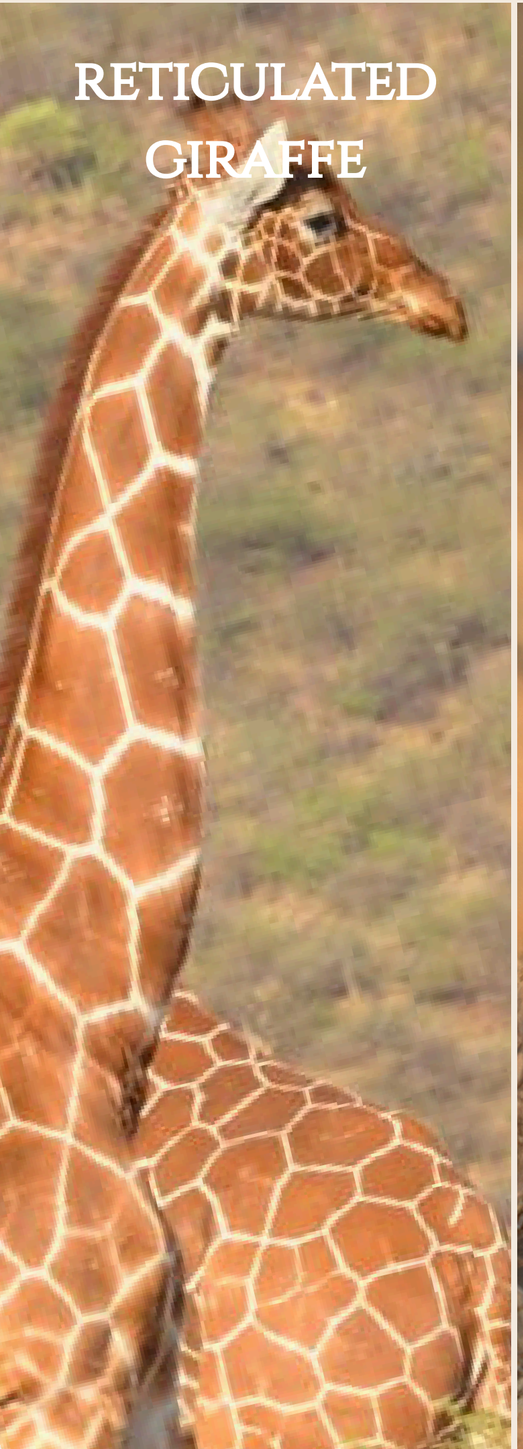
- Soroi Mara Bush Camp
- Soroi Leopards Lair
- Soroi Cheetah Tented Camp
- Soroi Samburu Lodge


Soroi
COLLECTION
SAMBURU

# WHY SAMBURU?

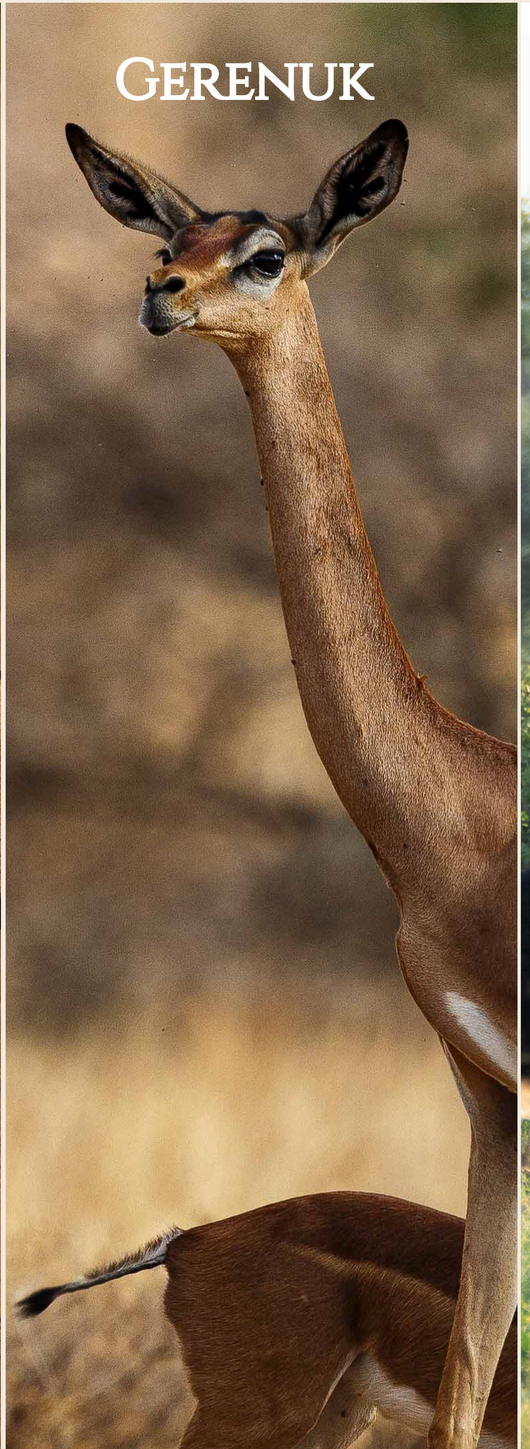
- **Samburu Special Five:** Grevy's zebra, Reticulated Giraffe, Gerenuk, Somali Ostrich and Beisa oryx
- **Exclusive Safari Experience:** Fewer visitors compared to other parks, allowing for private and uncrowded game drives.
- **Dramatic Landscapes:** Unique semi-arid terrain, rocky hills, and iconic doum palms along the Ewaso Ng'iro River.
- **Cultural Encounters:** Authentic experiences with the Samburu people, known for their rich traditions and colorful attire.
- **Birdwatcher's Paradise:** Over 450 bird species, including region-specific and migratory species.
- **Elephant Conservation:** One of the best places in Kenya to observe large herds of elephants, often at close range. (Reteti Sanctuary)
- **Year-Round Game Viewing:** Reliable water source (Ewaso Ng'iro River) attracts wildlife even during dry seasons.
- **Photographic Opportunities:** Striking contrasts of light, color, and wildlife against a raw, dramatic backdrop.

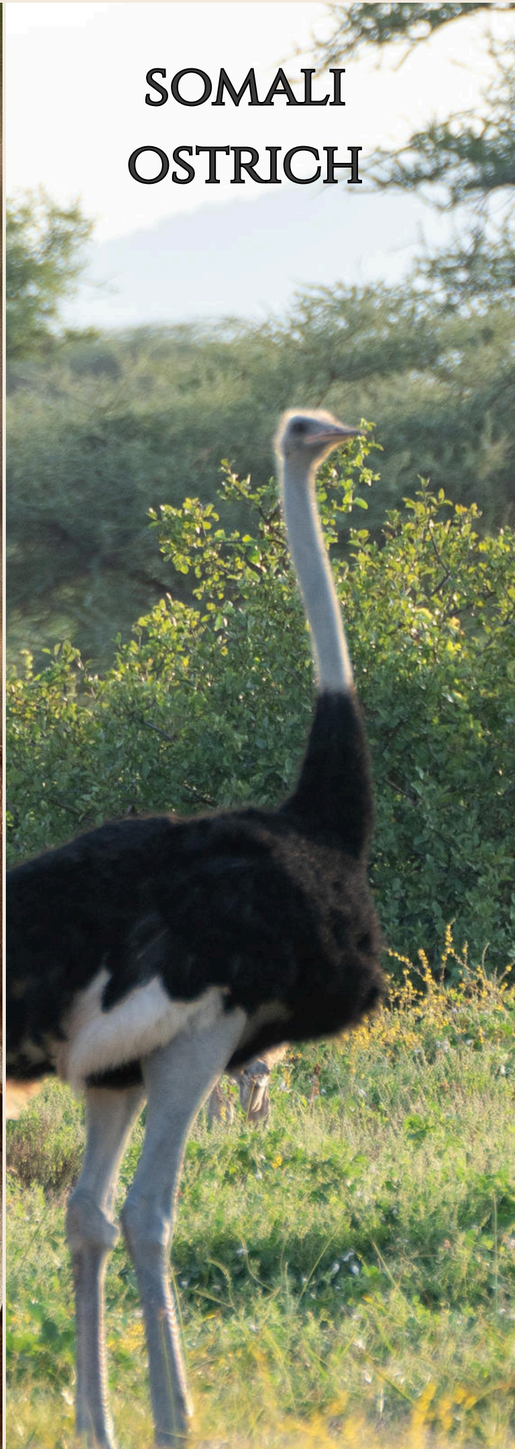



RETICULATED
GIRAFFE


GREVY
ZEBRA


BEISA
ORYX


GERENUK


SOMALI
OSTRICH


Soroi COLLECTION
SAMBURU
NATIONAL RESERVE
Samburu Kalama Airstrip
Samburu Sopa Lodge
Archers Post
Archers Gate
SAMBURU N. RESERVE
Elephants Bedroom
Soroi Larsens Camp
Saasab Lodge
Soroi Samburu Lodge
Ashnil Camp
Samburu Simba Lodge
Sarova Shaba Lodge
Samburu Intrepids Camp
Surana Buffalo Spring
Chokaa Gate
Samburu Elephants Lodge
West Gate
Buffalo Airstrip
Ngare Mara Gate
Ewaso Nyiro River
BUFFALO SPRINGS RESERVE




# SAMBURU LODGE

**49 ROOMS**

**OPENED IN JULY 2025**

- 16 STANDARD ROOMS (4 UNITS)
- 10 SUPERIOR ROOMS (5 UNITS)

**PHASE 2 - WORK IN PROGRESS**

- 16 STANDARD ROOMS (4 UNITS)
- 2 SUPERIOR ROOMS (1 UNIT)
- 1 EXECUTIVE VILLA (3 BEDROOMS)
- 4 FAMILY ROOMS (1 UNIT)

**FACILITIES**

- WI-FI
- 24 HR POWER
- SWIMMING POOL
- SPA
- BAR OVERLOOKING RIVER
- CONFERENCE FACILITIES
- GIFT SHOP
- WHEELCHAIR ACCESS


4 STANDARD UNIT
WITH 4 ROOMS







# STANDARD ROOM


5 SUPERIOR UNIT WITH 2 ROOMS

# SUPERIOR ROOM










FAMILY UNIT

# FAMILY ROOM




RECEPTION


OUTDOOR
DINING AREA


SUNDOWNER
DECK


INDOOR
BAR


OUTDOOR
BAR


NEST BAR


NEST BAR



# SWIMMING POOL


BOMA DINNER AREA


BOMA DINNER AREA

# SPA






# SOROI LARSENS CAMP

**10 LUXURY TENTS**
**2 TRIPLE TENTS**
**2 LUXURY FAMILY UNITS**
**2 STARBED SUITES**

# SOROI LARSENS CAMP LAYOUT




## FACILITIES

- Luxury Tents
- Two-Bedroom Family Units
- Wheelchair Accessible Tent
- Deluxe Suites
- Guest Area
- Parking Area
- Swimming Pool
- Photography Hide
- Wellness Spa
- Fire Place

## TENT NAMES

Tent 1 - Bulbuls
Tent 2 - Warblers
Tent 3 - Swallows
Tent 4 - Harriers (3 single beds)
Tent 5 - Swifts (3 single beds)
Tent 6 - Jacanas (Wheel Chair Access)
Tent 7 - Kingfishers (Family)
Tent 8 - Weavers (Family)
Tent 9 - Hornbills (1 king, 1 single bed)
Tent 10 - Starlings (1 king, 1 single bed)
Tent 11 - Sunbirds
Tent 12 - Bateleur
Tent 13 - Herons
Tent 14 - Flycatchers
Tent 15 - Ololokwe (Starbed suite)
Tent 16 - Desert Rose (Starbed suite)



# LUXURY TENTS

12 tents each with a king size bed


LUXURY
TENTS
10 tents each with a king size bed



# FAMILY UNIT

2 family units each with a king-sized en-suite room, a twin bedded en-suite room, an oversized single day bed & a sunken lounge.




FAMILY UNIT
TWIN

# TRIPLE
## TENT





# STARBED SUITE

2 private spacious suites, each with a king-sized bed
Private plunge pool
River view
Lounge
Sleep-out Deck with a unique Star Bed
Private Butler
Private Safari Vehicle (subject to availability on arrival)
Private entrance
Dedicated fireplace area






PLUNGE POOL

# STARBED
# & OUTDOOR SHOWER



# STARBED






OUTDOOR BAR
& POOL


OUTDOOR
DINING

# SPA



# SUNDOWNER DECK




KRA 628
OUT OF AFRICA
SUNDOWNER


PHOTO HIDE



# PHOTOGRAPHY HIDE





5 One-way openable windows with one way glass
4 beds
Fridge
Tea/coffee facilities
Wi-fi
Air conditioning
Toilet
Accessible from the camp







# SAMBURU ACTIVITIES




VISIT RETETI ELEPHANT SANCTUARY



STAR BED SLEEP OUT



BUSH WALKS





# RETETI ELEPHANT SANCTUARY

- Namunyak Community Conservancy, Kenya
- Full-day excursion
- 12 o’clock visit
- 3-hour drive from Soroi Properties
- Picnic lunch included


SAMBURU
ROCK ART


Soroi
COLLECTION
MAASAI MARA

# WHY MAASAI MARA

- **World-Famous Great Migration:** Over 1.5 million wildebeest, zebras, and gazelles cross the Mara River (Jul–Oct).
- **Big Cat sightings:** Exceptional sightings of lions, cheetahs, and leopards year-round.
- **Diverse and Abundant Wildlife:** The "Big Five" and countless other species in vast, open plains.
- **Scenic Savannah Landscapes:** Classic golden grasslands dotted with acacia trees and dramatic skies
- **Maasai Cultural Heritage:** Interactions with the Maasai people, custodians of the land.
- **Accessible Yet Wild:** Easy access by road or air, with options from luxury lodges to mobile camps



Soroi COLLECTION




ECO tourism KENYA
ECORATING CERTIFICATION
DEC 2025 - NOV 2027
GOLD ECO - RATED
OROI MARA BUSH CAMP
11 STANDARD TENTS
2 FAMILY TENTS

# PROPERTY LAYOUT




## FACILITIES

- Luxury Tents
- Family Tents
- Guest Area
- Fire Place
- Parking Area



# FAMILY TENT

2 family tents each with a king-sized bed & 2 single beds






BAR - LOUNGE


INDOOR DINING

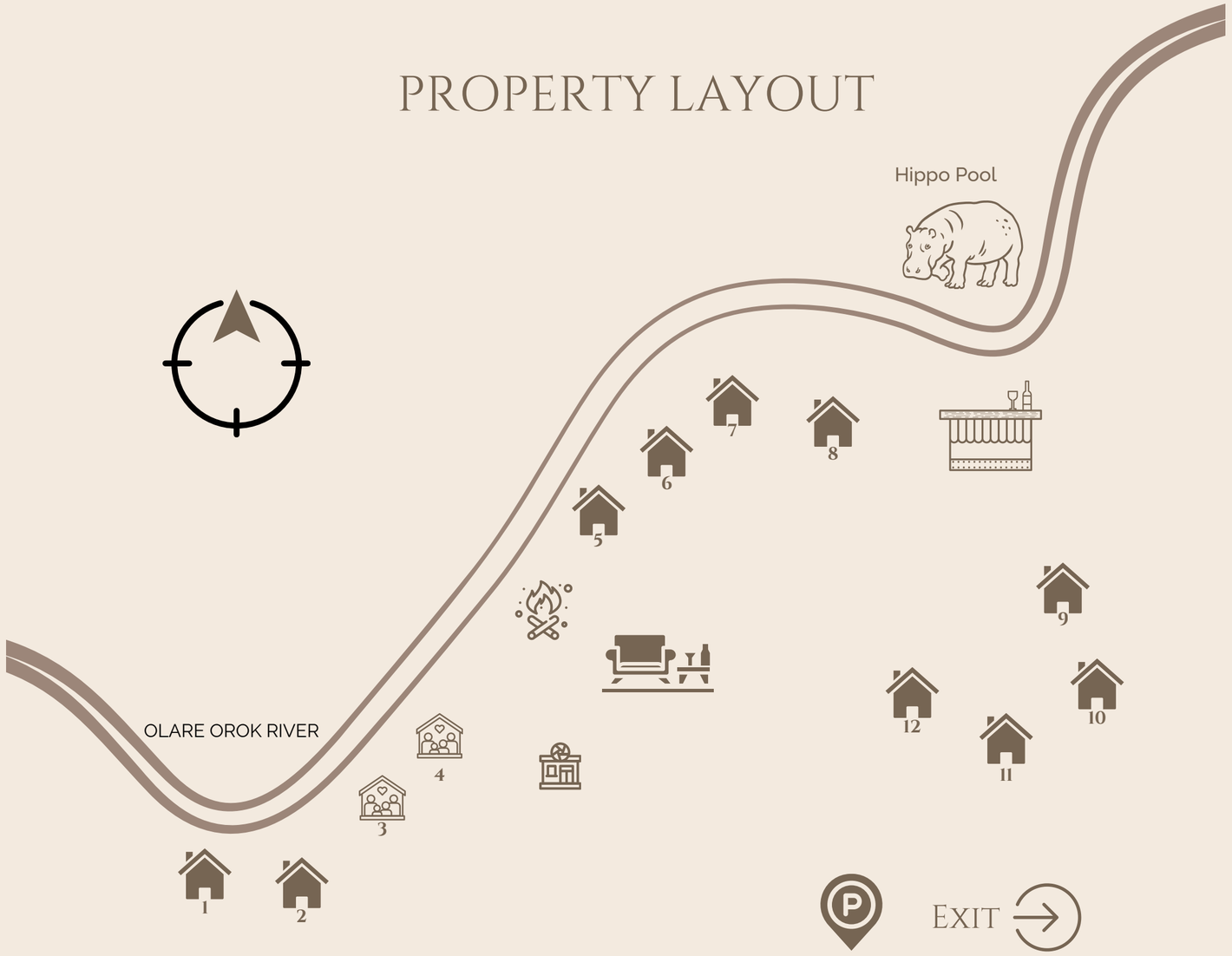

OUTDOOR DINING



# OROI PRIVATE WING

6 LUXURY RIVER TENTS
4 LUXURY FOREST TENTS
2 LUXURY FAMILY TENTS

# PROPERTY LAYOUT




## FACILITIES

- Luxury Tents
- Family Tents
- Guest Area
- Fire Place
- Photo Studio
- Hippo Bar
- Parking Area

## TENT NAMES

Tent 1 Warthog
Tent 2 Buffalo
Tent 3 Giraffe (Family)
Tent 4 Elephant (Family)
Tent 5 Rhino
Tent 6 Ibis
Tent 7 Crown crane
Tent 8 Crocodile
Tent 9 Hyena
Tent 10 Gazelle
Tent 11 Lioness
Tent 12 Wildebeest


FOREST
TENT
4 luxury tents each with a king-sized bed & a single bed




GILBEY
GIN
Dometic







# RIVER TENT

6 luxury tents each with a king-sized bed & a single bed







# FAMILY TENT

2 river-facing family tents each with a king-sized bed & 2 single beds


RIVER FACING
BAR


HIPPO POOL
BAR

# PHOTOGRAPHY
# STUDIO

- Camera Rentals (Nikon Z50 | Z6II | Z8)
- Lens Rentals (24-70mm | 24-120mm | 180-600mm
- On-site Photographer
- Guided Photo Safaris
- Photo & Editing Classes



# OROI LUXURY MIGRATION CAMP

8 LUXURY RIVER TENTS

2 LUXURY FAMILY UNITS

# PROPERTY LAYOUT







# LUXURY TENT

8 luxury river-facing tent each with a king-sized bed & a single bed



# FAMILY UNIT

2 luxury family units each with a king-sized en-suite room, lounge & a twin bedded en-suite room







# COZY FIREPLACE



WBt CREATIVE 2023


INDOOR/OUTDOOR
DINING

MAASAI MARA

# ACTIVITIES





- BALLOON SAFARI
- BUSH WALK
- BUSH DINNER
- VISIT OLMALAIKA HOME TRUST
- SUNDOWNER
- VILLAGE VISIT




# OUT OF AFRICA
# SUNDOWNER


KWS 413
MACALLAN
HENDRICK'S




# LUMO CONSERVANCY

# WHY LUMO CONSERVANCY

- **Cross-Border Safari:** Just 90 minutes from the Tanzania border—seamlessly combine your Kenya and Tanzania adventures with ease.
- **Ideal Safari Finale:** A perfect destination to end your safari with relaxation or adventure—choose from activities like guided hikes, birdwatching, or visits to nearby gems like Lake Jipe.
- **Photo Hide:** Capture close-up shots of wildlife from a well-positioned photo hide—designed for photographers and nature lovers alike.
- **Night Game Drives:** Experience the African wilderness after dark—spot nocturnal predators and rare species on thrilling night safaris
- **Authentic:** A real alternative to crowded parks – wild, raw, and rewarding for conservation-focused travelers.
- **Community Connection**: Go beyond the safari—participate in local daily activities or join ongoing community projects, offering a deeper, hands-on connection with the people who protect this land.

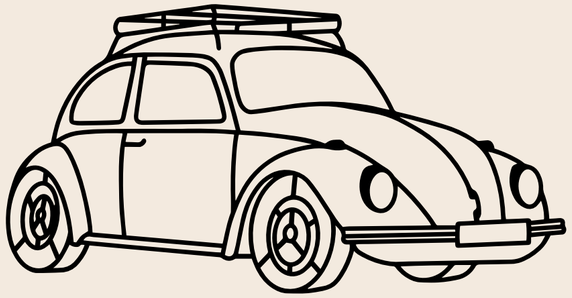


# HOW TO GET TO LUMO CONSERVANCY

Bordering Tsavo West

90 MINUTES FROM HOLILI BORDER TZ

## BY ROAD



FROM
NAIROBI
AMBOSELI
MOMBASA

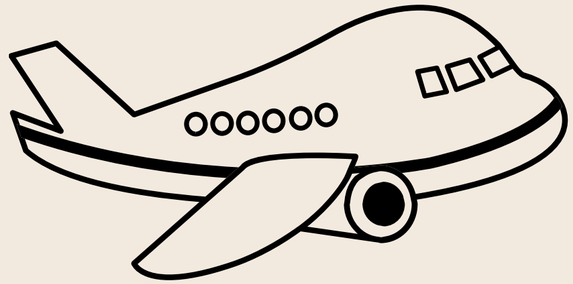
## BY TRAIN

Through SGR

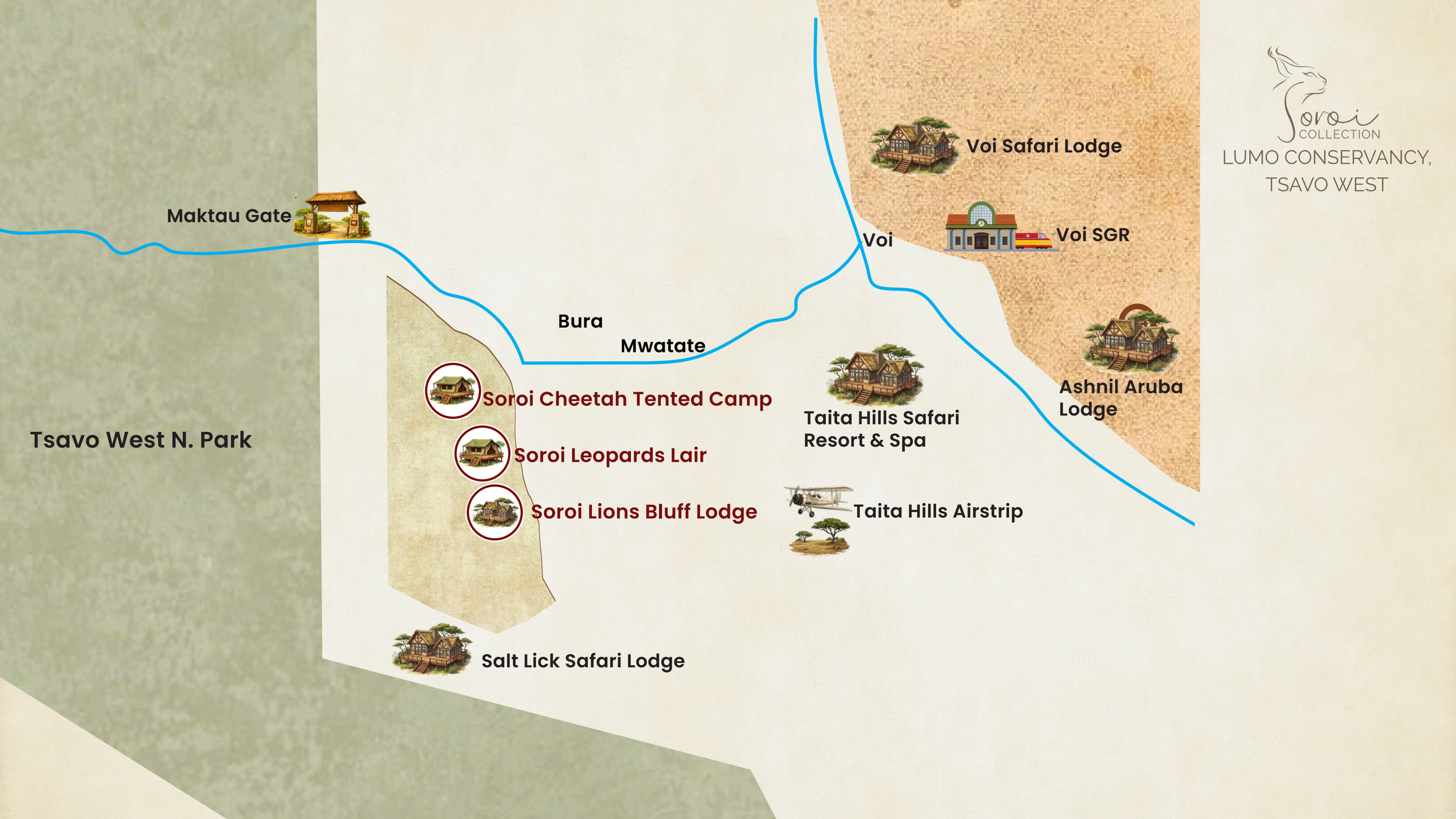


FROM
NAIROBI
MOMBASA

## BY FLIGHT



FROM
NAIROBI
MOMBASA
MAASAI MARA


Soroi COLLECTION
LUMO CONSERVANCY, TSAVO WEST
Maktau Gate
Voi Safari Lodge
Voi SGR
Voi
Bura
Mwatate
Soroi Cheetah Tented Camp
Soroi Leopards Lair
Soroi Lions Bluff Lodge
Taita Hills Safari Resort & Spa
Ashnil Aruba Lodge
Taita Hills Airstrip
Salt Lick Safari Lodge
Tsavo West N. Park



# SOROI CHEETAH TENTED CAMP

3 DOUBLE/TWIN TENTS
2 TRIPLE TENTS
2 FAMILY TENTS
1 QUADRUPLE TENTS

# PROPERTY LAYOUT




3twin/double
TENTS



# 1 FAMILY TENT (HOST 5)










1 FAMILY
TENT (HOST 4)






1 quadruple
TENT


OUTDOOR
DINING AREA


DINING AREA
& BAR


COZY
FIREPLACE


OROI LEOPARDS LAIR
5 COTTAGES

# PROPERTY LAYOUT






2x DOUBLE
COTTAGES
with king-sized bed


3 x TRIPLE
COTTAGES
with king-sized bed + 1 Single bed

# DINING AREA




BAR &
MAIN OPEN KITCHEN

# FIREPLACE





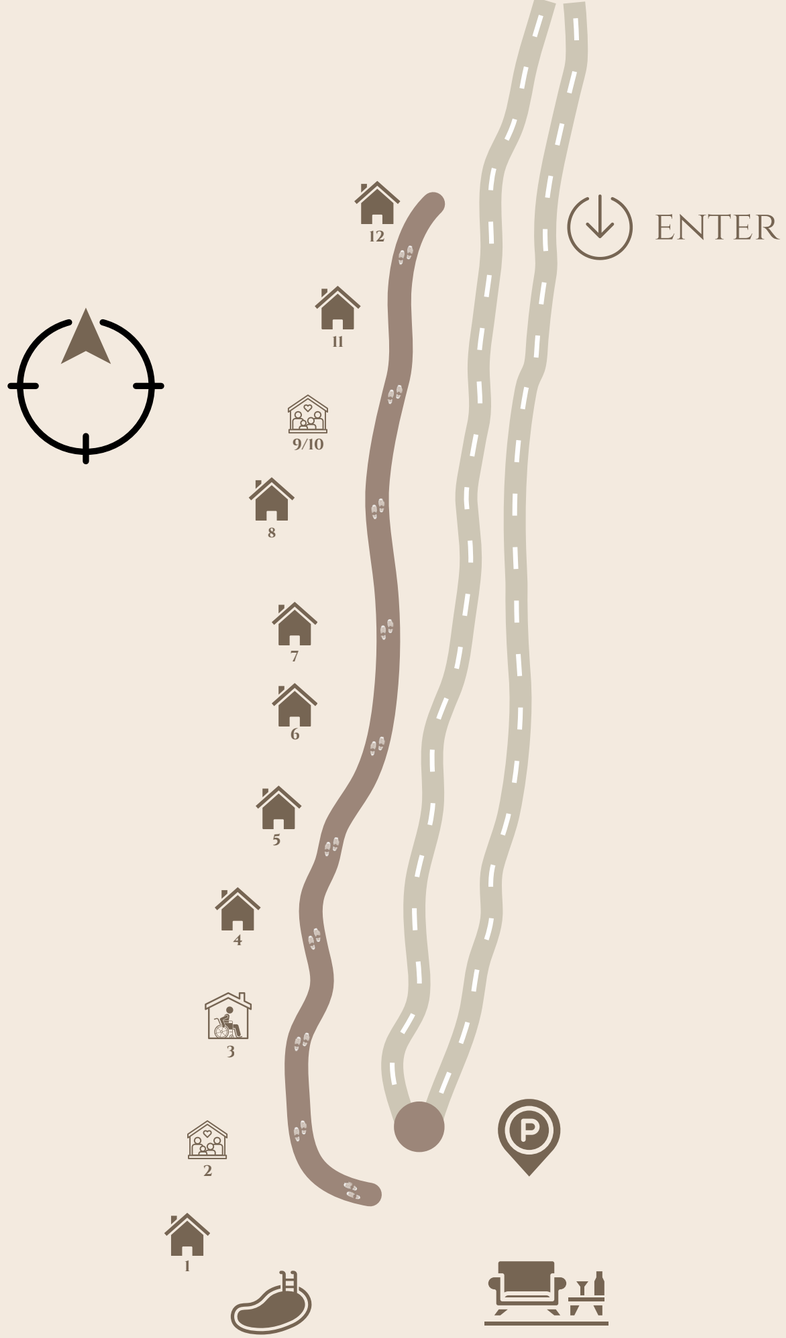

DEC 2025 - NOV 2027

GOLD ECO - RATED

# OROI LIONS BLUFF LODGE

4 DOUBLE ROOMS
5 TRIPLE ROOMS
2 FAMILY UNITS

# PROPERTY LAYOUT




## SUITE NAMES

Suite 1 - The Bluff
Suite 2 - Lumo (Family Double and triple)
Suite 3 - Lions Rock
Suite 4 - Tsavo
Suite 5 - Taita Hills
Suite 6 - Mt Kilimanjaro
Suite 7 - Challa
Suite 8 - Jipe
Suite 9 - Kasigau (Family x 4 double storey)
Suite 10 - Maktau (Connected to Kasigau)
Suite 11 - Mutanda
Suite 12 - Usambara

## FACILITIES

- Luxury Suites
- Two-Bedroom Family Units
- Wheelchair Accessible Suite
- Guest Area
- Parking Area
- Swimming Pool









# LUXURY SUITE

10 luxury suites with a king-sized bed






INDOOR & OUTDOOR
SHOWERS


FAMILY
UNIT

# FAMILY UNIT

2 family units






HEATED INFINITY
POOL




# CAVE BAR
## & POOL FIREPLACE


INDOOR & OUTDOOR
DINING AREA


SOTRCI
COLLECTION


UNBEATABLE
VIEWS
MC
NOT A PHOTOGRAPHER

LUMO CONSERVANCY

# PHOTO HIDE





# PHOTOGRAPHY HIDE

4 One-way openable windows
4 beds
Fridge
Tea/coffee facilities
Wi-fi
Air conditioning
Toilet
Monitors and outside CCTV cameras










© FEDERICOVERONESI

# KIVULI

## Black Serval Cat





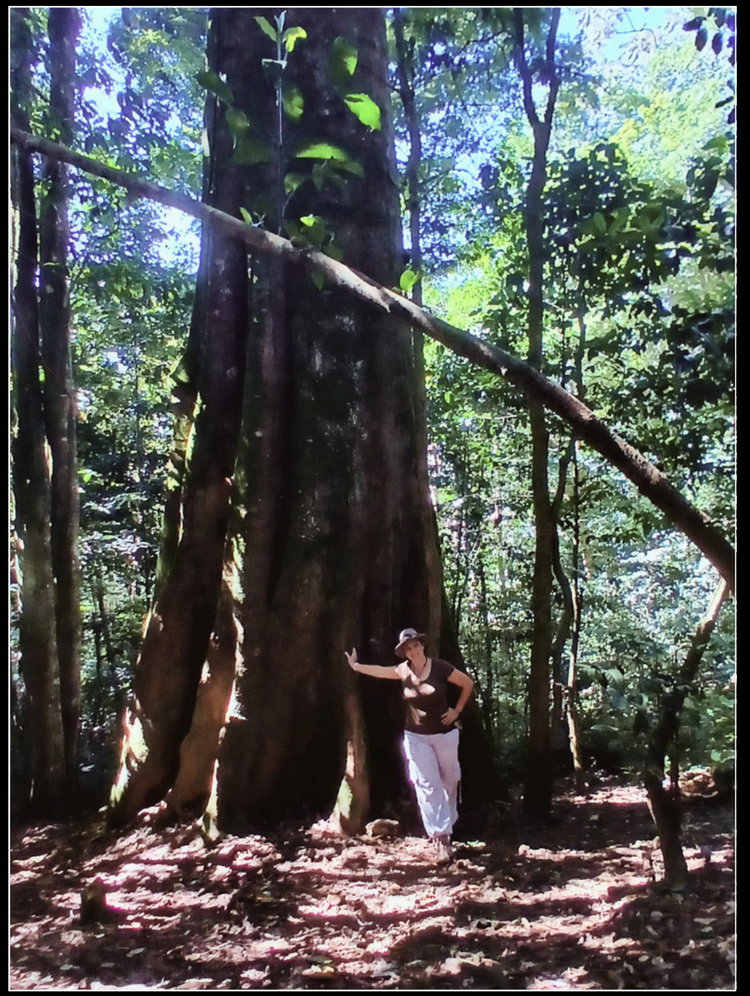
# Lumo unique
# ACTIVITIES



NIGHT GAME-DRIVE




SUNSET SAFARI



HIKE NGANGAU FOREST &
TAITA HILLS



Lumo unique

# ACTIVITIES

- Taita Cultural Experience
- Visit Lake Jipe
- Tsavo East and West National Parks
- Battlefield visit (Museum, Graveyard, battlefield)
- Visit to our CWC projects (Schools, IT Lab, antipoaching unit, etc)
- Skill share program
- Paint in the Wild

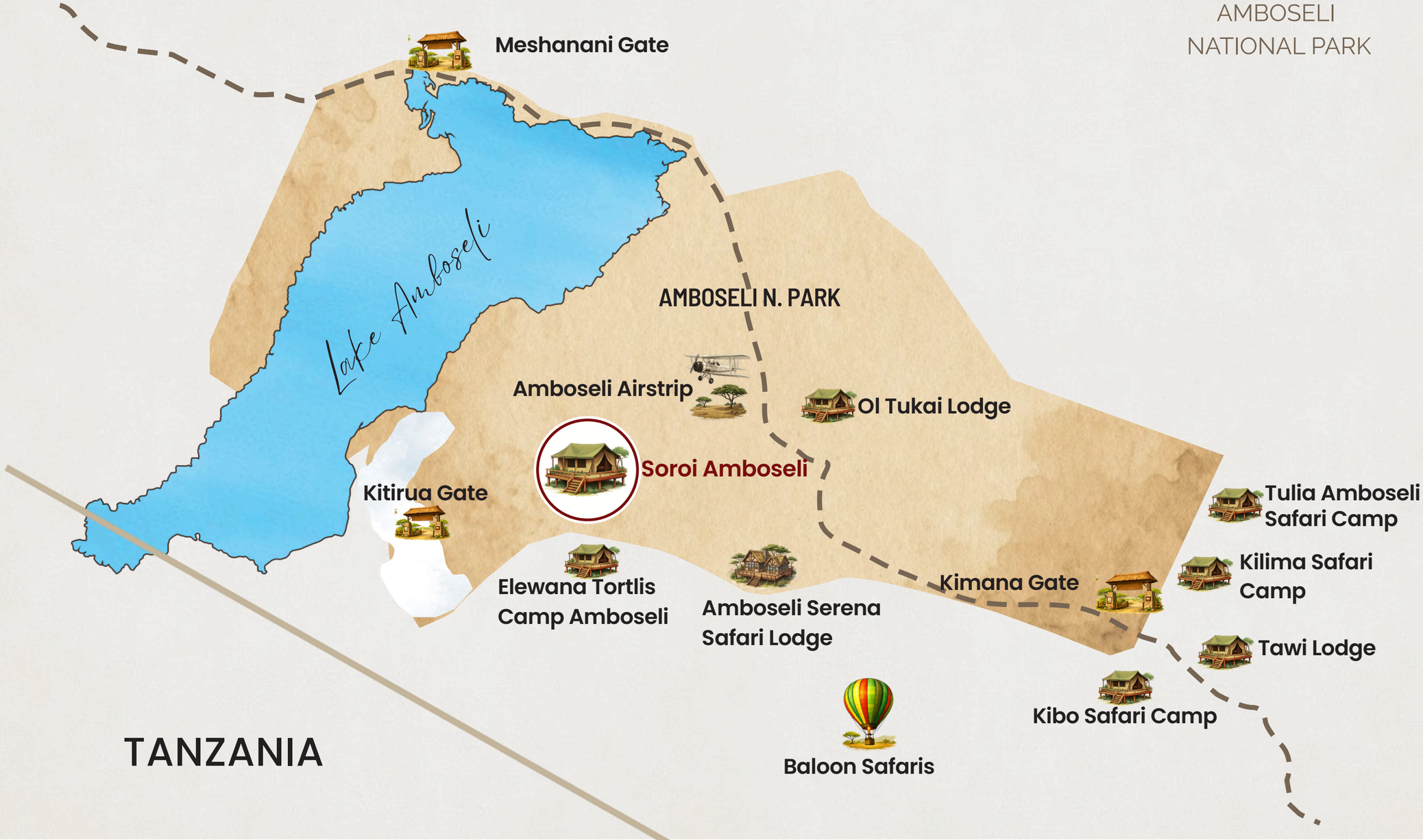


# SOROI AMBOSELI

13 STANDARD TENTS
2 FAMILY UNITS
1 STARBED SUITE
SWIMMING POOL

Soroi COLLECTION

# AMBOSELI NATIONAL PARK





# STANDARD TENT


STANDARD TENT




STARBED SUITE

# STARBED SUITE





OUTDOOR DINING AREA


FIREPLACE

# SWIMMING POOL




SUNDOWNER



OROI BLUE

DIANI - 11 ROOMS

4 GARDEN VIEW ROOMS
4 OCEAN VIEW ROOMS
2 JUNIOR SUITE OCEAN VIEW
1 EXECUTIVE SUITE OCEAN VIEW


Soroi Blue
DIANI
MOMBASA
Ukunda Ramisi Rd
TIWI BEACH
Tiwi Beach Resort
Kongo River
Southern Palms
Soroi Blue
Maji Beach Boutique Hotel
Diani Reef Resort & Spa
Leisure Lodge Beach & Golf Resort
Leopard Beach Hotel
Alfajiri Villas
Swahili Beach Hotel
Kaskazi Beach Hotel
Diani
Ukunda
Airport
Airport
TANZANIA & SHIMONI















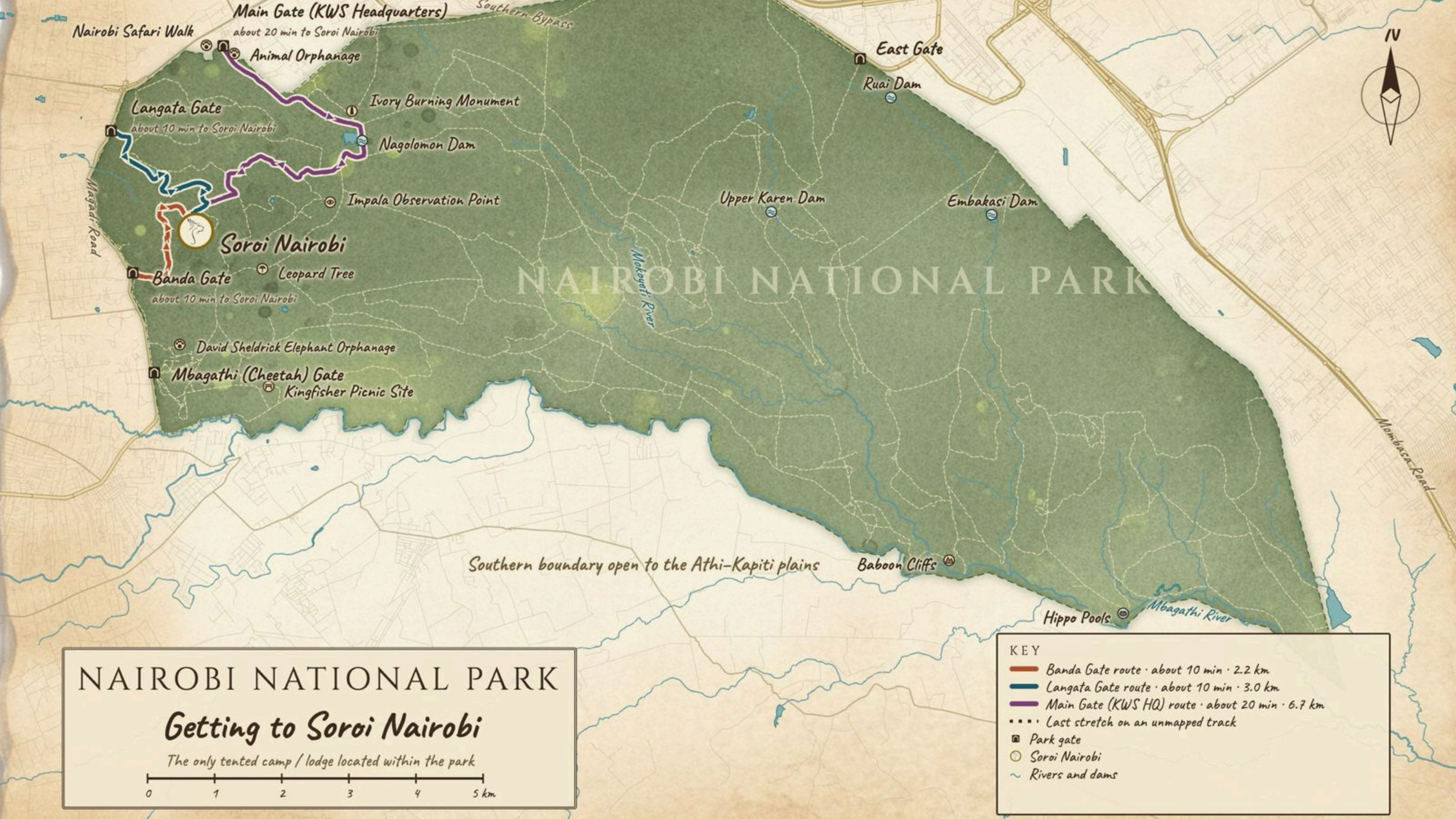









SOROI NAIROBI
OPENING IN JUNE 2027


Main Gate (KWS Headquarters)
about 20 min to Soroi Nairobi
Nairobi Safari Walk
Animal Orphanage
Southern Bypass
East Gate
Ruai Dam
Ivory Burning Monument
Langata Gate
about 10 min to Soroi Nairobi
Nagolomon Dam
Impala Observation Point
Upper Karen Dam
Embakasi Dam
Magadi Road
Soroi Nairobi
Leopard Tree
Banda Gate
about 10 min to Soroi Nairobi
Mokoyeti River
NAIROBI NATIONAL PARK
David Sheldrick Elephant Orphanage
Mbagathi (Cheetah) Gate
Kingfisher Picnic Site
Mombasa Road
Southern boundary open to the Athi-Kapiti plains
Baboon Cliffs
Hippo Pools
Mbagathi River
IV
NAIROBI NATIONAL PARK
Getting to Soroi Nairobi
The only tented camp / lodge located within the park
0
1
2
3
4
5 km
KEY
Banda Gate route · about 10 min · 2.2 km
Langata Gate route · about 10 min · 3.0 km
Main Gate (KWS HQ) route · about 20 min · 6.7 km
Last stretch on an unmapped track
Park gate
Soroi Nairobi
Rivers and dams




Soroi NAIROBI

# PROPERTY LAYOUT

*Soroi Nairobi · inside Nairobi National Park*

## THE TENTED CAMP

- 10 tents: 7 standard, 1 accessible, 1 honeymoon skylight tent and 1 family tent
- Mess & bar tent with sunken fireplace, and a kitchen
- 2 tour leader tents

## THE COTTAGES

- 6 cottages: 3 standard, 1 accessible, 1 honeymoon and 1 family
- Public area with concierge, dining, lounge, wine cellar and bonfire, and a kitchen

## SHARED

- Welcome, shop and public toilets
- Spa and gym
- Swimming pool
- Conference space for up to 35 guests / photo lounge

*Indicative layout based on the NMP site plan; not to scale. Facilities and positions may change before opening.*

N


10 TENTS

# 6 COTTAGES



# OUR GAME DRIVE VEHICLES




ORGANIC
VEGETABLE GARDEN


INTERNATIONAL CUISINE



# IN HOUSE TRAINED TEAM

# SOROI UNIQUE DEALS

## CIRCUIT DISCOUNT

SAVE UP TO 20%

*Combine any Soroi bush properties in one itinerary.*

## LONG STAY OFFER

SAVE UP TO 20%

*Stay for more than 6 nights at one Soroi bush property.*

## STAY 4, PAY 3

FROM 05 JAN–30 JUN
& 01 OCT–19 DEC 2027.

*All Soroi camps/lodges except Soroi Blue.*

## HONEYMOONERS

50% DISCOUNT
FOR ONE PARTNER

*Min. 3 nights • Marriage certificate required*

## SOLO TRAVELLER

NO SINGLE
SUPPLEMENT

*All Soroi properties except Soroi Blue • Green & Shoulder Seasons only*

## PLAN AHEAD & SAVE

10% DISCOUNT

Book and pay the deposit at least 12 months before travel.
Minimum 2 nights.

*Not valid in Peak Season • Soroi Lions Bluff: valid year-round*

## FAMILY SAFARI OFFER

10% OFF

10% DISCOUNT

Min. 3 nights + Professional Photo shooting at Mara properties +
15% off selected in-house activities + complimentary kids' activity.

*2 adults + 2 children • Family/Quad units only*

## REPEAT GUESTS

COMPLIMENTARY 30-MINUTE
SIGNATURE MASSAGE

*Min. 2 nights at Soroi Cheetah Tented Camp & Soroi Leopard Lair Cottages*

## LAST MINUTE

SAVE 30%

Save 30% when booking and travelling within 7 days.
Minimum 2 nights • New bookings only.

*Non-Resident • Full prepayment • Festive season excluded*

Check full details and terms and conditions on your contract rates "Soroi Exclusive deals"

# SOROI AGENT PORTAL

Soroi Agents Portal

MC

- Dashboard
- Properties
- Resources
  - Rates
  - Exclusive Deals
  - Soroi Packages
  - Park Fees
  - How To Get There
  - Training Materials
  - Availability Chart
  - Contacts
  - Downloads

**DOWNLOAD OUR SPECIAL OFFERS**

**DOWNLOAD PHOTOS, VIDEOS, BROCHURES, FACT SHEET, ACTIVITIES**

## Welcome, Michela!

Here's a quick overview of your agent portal.

Your profile is 25% complete. Complete your profile to help you get better rates, higher commission tiers, and exclusive agent resourc

Complete Now →

Missing: Personal Phone

**Welcome Abroad!**

Welc e to our team. We're excited to have you with us. Your passion for adventure and travel will enhance our journey together. If you need anything o have questions, please don't hesitate to reach out. Here's to unforgettable experiences ahead! Welcome aboard!

| Your Tier | Available Properties | Exclusive Deals |
|---|---|---|
| Commission Level: 20% | 10 | 5 |

CWC
Community & Wildlife Conservation

# OUR IMPACT IS GROWING...

At **Community & Wildlife Conservation**, we believe **wildlife conservation** thrives when **local communities** benefit.
Our initiatives support **education, sustainability** and **wildlife protection** to create **lasting impact.**



**30+**
youth supported through the Nafasi Tourism Fund and CWC Bursary Beneficiary Program.



**8000+**
KG of plastic collected from over 30 schools.



**800+**
Books distributed through Plastics for Books Project.



**800+**
People received free dental, medical and optical treatment in the 2025 camps.



**10000 +**
Trees planted across Lumo, Mara and Samburu.



**1500+**
DfG Reusable Sanitary Towel kits donated.



**2**
additional classrooms built and opened at Latika Primary School



**2**
Solar Powered IT Labs in Tsavo (Mlughi and Kongoni Schools) + **1** IT Class at Girgir School in Samburu



**281**
Forestry Items seized to curb logging and charcoal burning



**900 KG+**
Bushmeat recovered by the CWC Ranger Team in 2025



**30+**
School Children's Game Drives conducted



**10+**
Mobile Wildlife Cinemas conducted



# THANK YOU!

Soroi
COLLECTION