

Soroi
COLLECTION

IMMERSED IN NATURE



WHY SOROI?

Distinctive Yet Consistent – While every Soroi property meets the same high standards of comfort and service, each lodge has its own personality, design, and atmosphere. No two stays feel the same — which is why guests often leave eager to discover the next Soroi experience.

Unique locations – From the sweeping views of Mount Kilimanjaro at Soroi Lions Bluff Lodge to the wild beauty of Soroi Larsens Camp in Samburu, every property sits in a truly special setting.

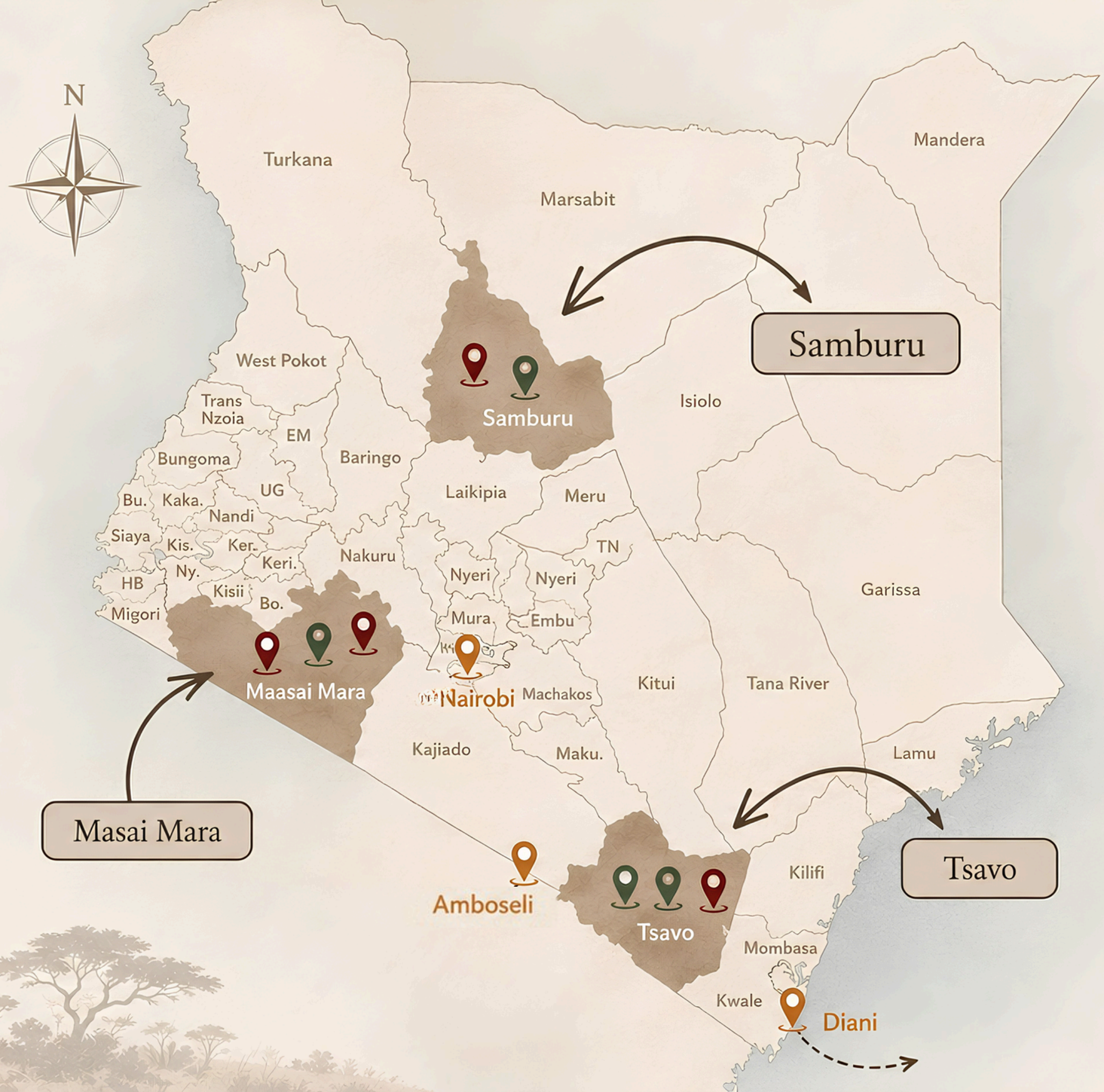
Personal touch – Our lodges are small and intimate, with service tailored to each guest, ensuring everyone feels valued and cared for

Community empowerment – We invest in the local communities around us, creating opportunities and supporting sustainable growth

Growing from within – We hire people for their attitude and passion, not just their CV. Many of our team members have grown into leaders after starting from entry-level roles.

Conservation at heart – By choosing Soroi, guests help protect wildlife and preserve Kenya's natural heritage.

Family-run company – Soroi is built on family values, with a hands-on approach that keeps us close to our guests and our teams.



Premium Properties

- Soroi Larsens Camp
- Soroi Luxury Migration Camp
- Soroi Private Wing
- Soroi Lions Bluff Lodge
- Soroi Amboseli
- Soroi Blue-Diani
- Soroi Nairobi

Opening June 2027

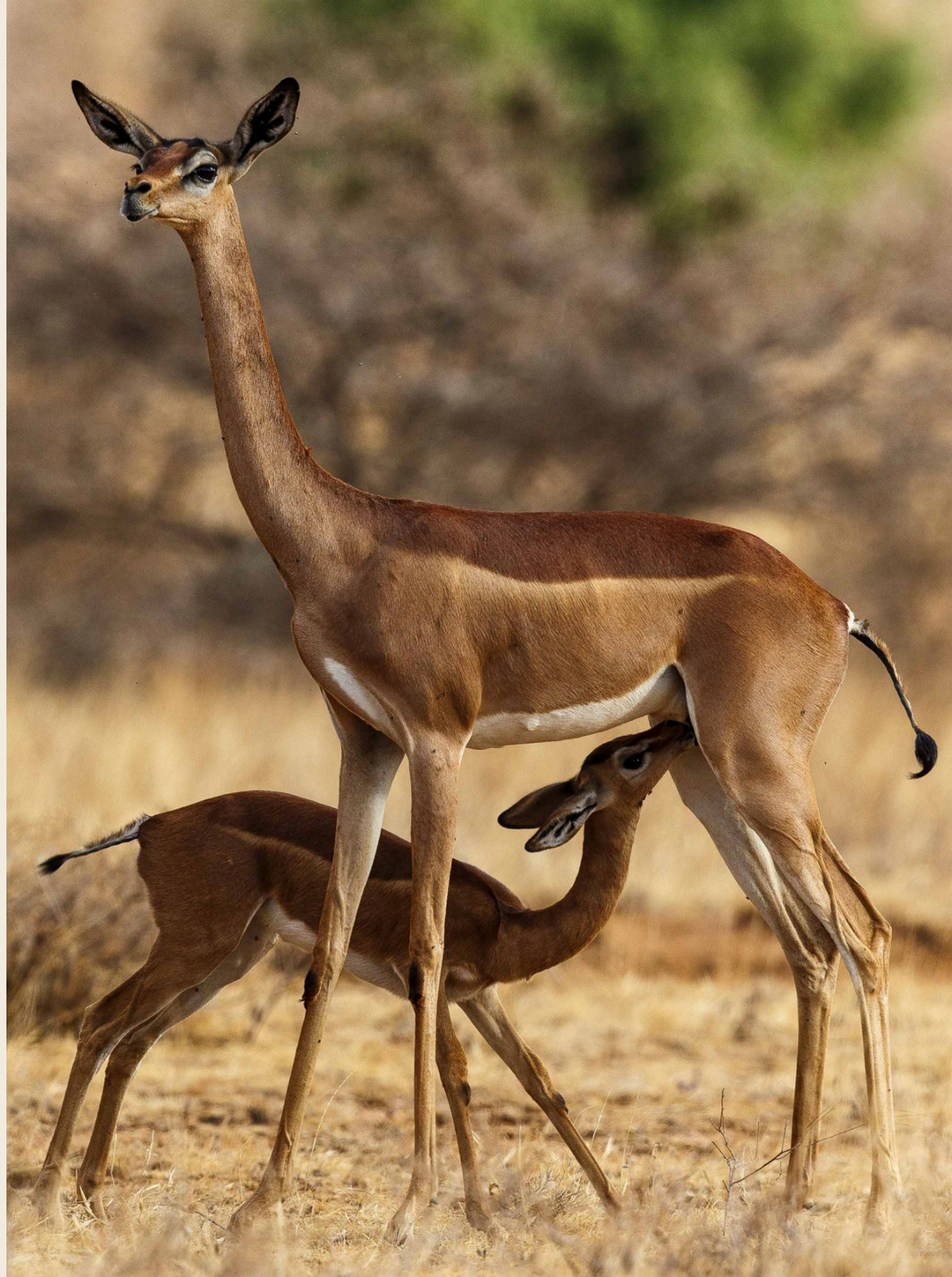
Adventure Tier Properties

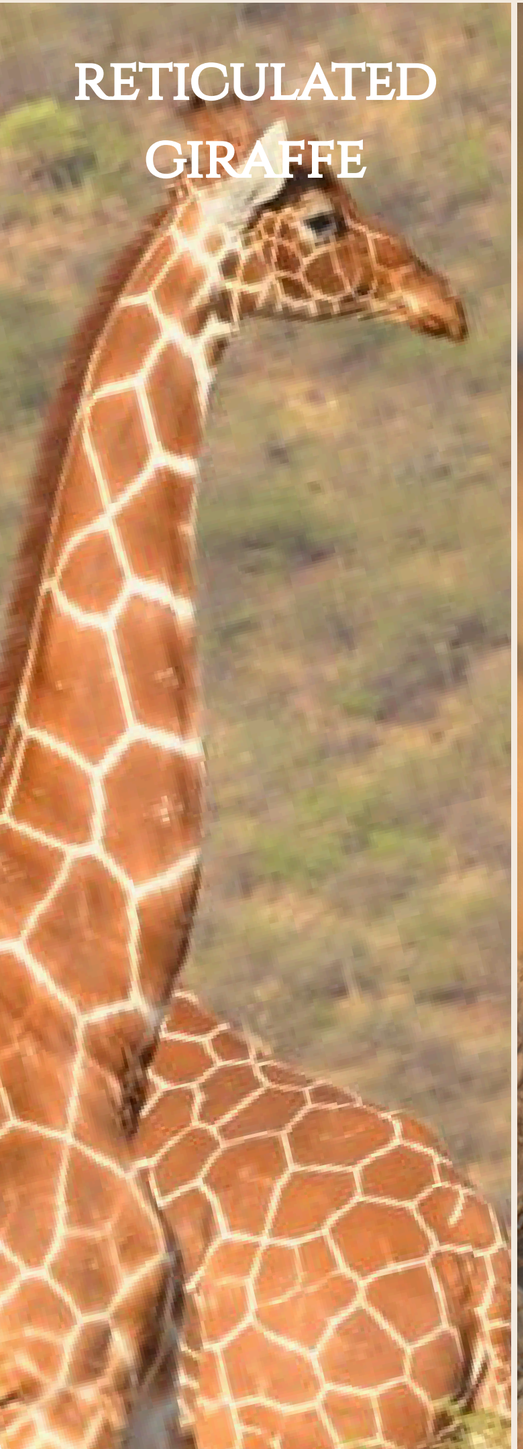
- Soroi Mara Bush Camp
- Soroi Leopards Lair
- Soroi Cheetah Tented Camp
- Soroi Samburu Lodge


Soroi
COLLECTION
SAMBURU

WHY SAMBURU?

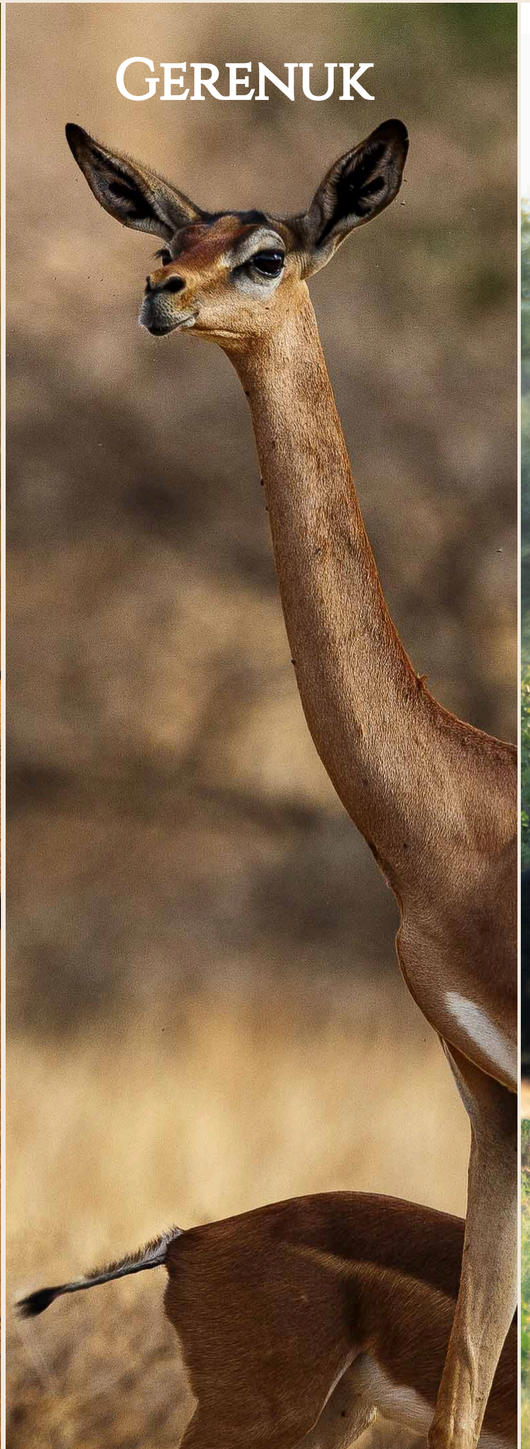
- **Samburu Special Five:** Grevy's zebra, Reticulated Giraffe, Gerenuk, Somali Ostrich and Beisa oryx
- **Exclusive Safari Experience:** Fewer visitors compared to other parks, allowing for private and uncrowded game drives.
- **Dramatic Landscapes:** Unique semi-arid terrain, rocky hills, and iconic doum palms along the Ewaso Ng'iro River.
- **Cultural Encounters:** Authentic experiences with the Samburu people, known for their rich traditions and colorful attire.
- **Birdwatcher's Paradise:** Over 450 bird species, including region-specific and migratory species.
- **Elephant Conservation:** One of the best places in Kenya to observe large herds of elephants, often at close range. (Reteti Sanctuary)
- **Year-Round Game Viewing:** Reliable water source (Ewaso Ng'iro River) attracts wildlife even during dry seasons.
- **Photographic Opportunities:** Striking contrasts of light, color, and wildlife against a raw, dramatic backdrop.

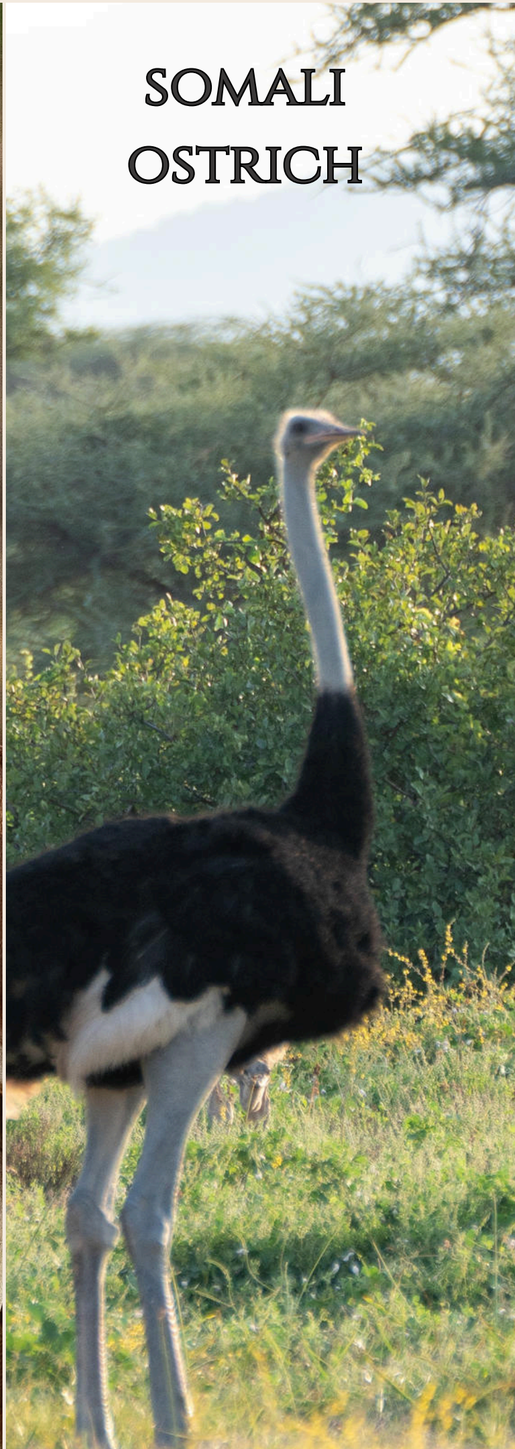



RETICULATED
GIRAFFE


GREVY
ZEBRA


BEISA
ORYX


GERENUK


SOMALI
OSTRICH


Soroi COLLECTION
SAMBURU
NATIONAL RESERVE
Samburu Kalama Airstrip
Samburu Sopa Lodge
Archers Post
Archers Gate
SAMBURU N. RESERVE
Elephants Bedroom
Soroi Larsens Camp
Saasab Lodge
Soroi Samburu Lodge
Ashnil Camp
Samburu Simba Lodge
Sarova Shaba Lodge
Samburu Intrepids Camp
Surana Buffalo Spring
Chokaa Gate
Samburu Elephants Lodge
West Gate
Buffalo Airstrip
Ngare Mara Gate
Ewaso Nyiro River
BUFFALO SPRINGS RESERVE



SOROI LARSENS CAMP

10 LUXURY TENTS
2 TRIPLE TENTS
2 LUXURY FAMILY UNITS
2 STARBED SUITES

SOROI LARSENS CAMP LAYOUT



FACILITIES

- Luxury Tents
- Two-Bedroom Family Units
- Wheelchair Accessible Tent
- Deluxe Suites
- Guest Area
- Parking Area
- Swimming Pool
- Photography Hide
- Wellness Spa
- Fire Place

TENT NAMES

Tent 1 - Bulbuls
Tent 2 - Warblers
Tent 3 - Swallows
Tent 4 - Harriers (3 single beds)
Tent 5 - Swifts (3 single beds)
Tent 6 - Jacanas (Wheel Chair Access)
Tent 7 - Kingfishers (Family)
Tent 8 - Weavers (Family)
Tent 9 - Hornbills (1 king, 1 single bed)
Tent 10 - Starlings (1 king, 1 single bed)
Tent 11 - Sunbirds
Tent 12 - Bateleur
Tent 13 - Herons
Tent 14 - Flycatchers
Tent 15 - Ololokwe (Starbed suite)
Tent 16 - Desert Rose (Starbed suite)



LUXURY TENTS

12 tents each with a king size bed


LUXURY
TENTS
10 tents each with a king size bed



FAMILY UNIT

2 family units each with a king-sized en-suite room, a twin bedded en-suite room, an oversized single day bed & a sunken lounge.




FAMILY UNIT
TWIN

TRIPLE
TENT





STARBED SUITE

2 private spacious suites, each with a king-sized bed
Private plunge pool
River view
Lounge
Sleep-out Deck with a unique Star Bed
Private Butler
Private Safari Vehicle (subject to availability on arrival)
Private entrance
Dedicated fireplace area






PLUNGE POOL

STARBED
& OUTDOOR SHOWER



STARBED






OUTDOOR BAR
& POOL


OUTDOOR
DINING

SPA



SUNDOWNER DECK




KRA 628
OUT OF AFRICA
SUNDOWNER


PHOTO HIDE





PHOTOGRAPHY HIDE

4 One-way openable windows with one way glass
4 beds
Fridge
Tea/coffee facilities
Wi-fi
Air conditioning
Toilet
Accessible from the camp







SAMBURU ACTIVITIES



VISIT RETETI ELEPHANT SANCTUARY



STAR BED SLEEP OUT



BUSH WALKS





RETETI ELEPHANT SANCTUARY

- Namunyak Community Conservancy, Kenya
- Full-day excursion
- 12 o’clock visit
- 3-hour drive from Soroi Properties
- Picnic lunch included


SAMBURU
ROCK ART


Soroi
COLLECTION
MAASAI MARA

WHY MAASAI MARA

- **World-Famous Great Migration:** Over 1.5 million wildebeest, zebras, and gazelles cross the Mara River (Jul–Oct).
- **Big Cat sightings:** Exceptional sightings of lions, cheetahs, and leopards year-round.
- **Diverse and Abundant Wildlife:** The "Big Five" and countless other species in vast, open plains.
- **Scenic Savannah Landscapes:** Classic golden grasslands dotted with acacia trees and dramatic skies
- **Maasai Cultural Heritage:** Interactions with the Maasai people, custodians of the land.
- **Accessible Yet Wild:** Easy access by road or air, with options from luxury lodges to mobile camps



Soroi COLLECTION

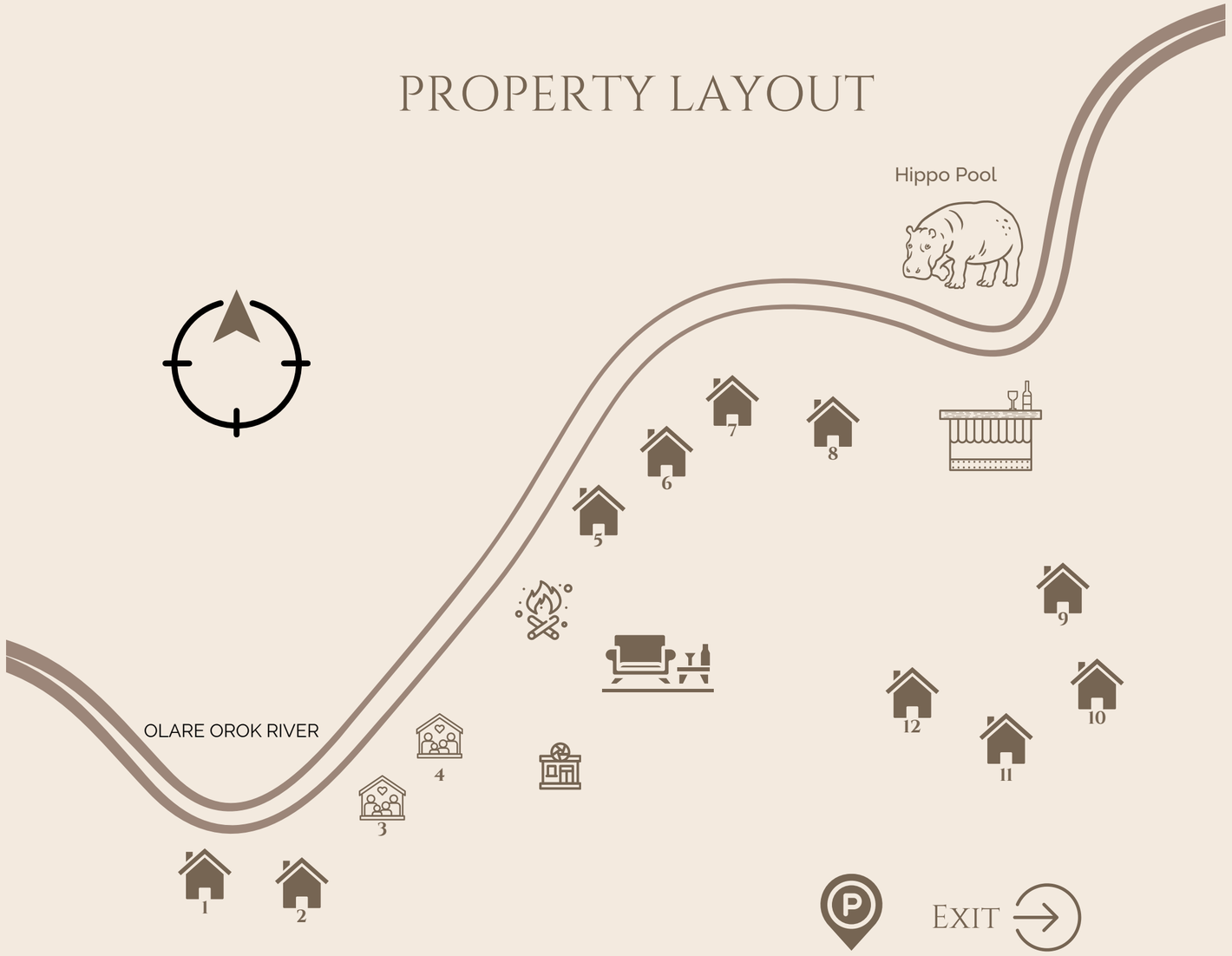




OROI PRIVATE WING

6 LUXURY RIVER TENTS
4 LUXURY FOREST TENTS
2 LUXURY FAMILY TENTS

PROPERTY LAYOUT



FACILITIES

- Luxury Tents
- Family Tents
- Guest Area
- Fire Place
- Photo Studio
- Hippo Bar
- Parking Area

TENT NAMES

Tent 1 Warthog
Tent 2 Buffalo
Tent 3 Giraffe (Family)
Tent 4 Elephant (Family)
Tent 5 Rhino
Tent 6 Ibis
Tent 7 Crown crane
Tent 8 Crocodile
Tent 9 Hyena
Tent 10 Gazelle
Tent 11 Lioness
Tent 12 Wildebeest


FOREST
TENT
4 luxury tents each with a king-sized bed & a single bed




GILBEY
GIN
Dometic







RIVER TENT

6 luxury tents each with a king-sized bed & a single bed







FAMILY TENT

2 river-facing family tents each with a king-sized bed & 2 single beds


RIVER FACING
BAR


HIPPO POOL
BAR

PHOTOGRAPHY
STUDIO

- Camera Rentals (Nikon Z50 | Z6II | Z8)
- Lens Rentals (24-70mm | 24-120mm | 180-600mm
- On-site Photographer
- Guided Photo Safaris
- Photo & Editing Classes



OROI LUXURY MIGRATION CAMP

8 LUXURY RIVER TENTS

2 LUXURY FAMILY UNITS

PROPERTY LAYOUT







LUXURY TENT

8 luxury river-facing tent each with a king-sized bed & a single bed



FAMILY UNIT

2 luxury family units each with a king-sized en-suite room, lounge & a twin bedded en-suite room







COZY FIREPLACE



WBt CREATIVE 2023


INDOOR/OUTDOOR
DINING

MAASAI MARA

ACTIVITIES





- BALLOON SAFARI
- BUSH WALK
- BUSH DINNER
- VISIT OLMALAIKA HOME TRUST
- SUNDOWNER
- VILLAGE VISIT



OUT OF AFRICA
SUNDOWNER


KWS 413
MACALLAN
HENDRICK'S



LUMO CONSERVANCY

WHY LUMO CONSERVANCY

- **Cross-Border Safari:** Just 90 minutes from the Tanzania border—seamlessly combine your Kenya and Tanzania adventures with ease.
- **Ideal Safari Finale:** A perfect destination to end your safari with relaxation or adventure—choose from activities like guided hikes, birdwatching, or visits to nearby gems like Lake Jipe.
- **Photo Hide:** Capture close-up shots of wildlife from a well-positioned photo hide—designed for photographers and nature lovers alike.
- **Night Game Drives:** Experience the African wilderness after dark—spot nocturnal predators and rare species on thrilling night safaris
- **Authentic:** A real alternative to crowded parks – wild, raw, and rewarding for conservation-focused travelers.
- **Community Connection**: Go beyond the safari—participate in local daily activities or join ongoing community projects, offering a deeper, hands-on connection with the people who protect this land.

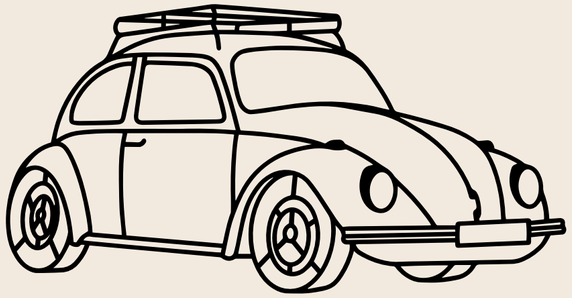


HOW TO GET TO LUMO CONSERVANCY

Bordering Tsavo West

90 MINUTES FROM HOLILI BORDER TZ

BY ROAD



FROM
NAIROBI
AMBOSELI
MOMBASA

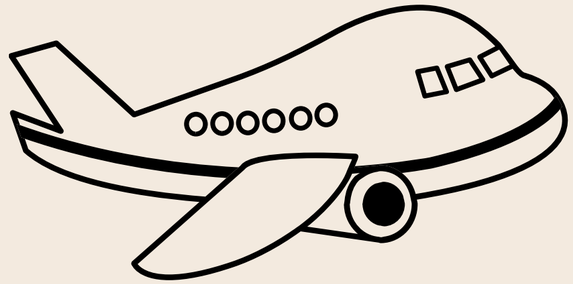
BY TRAIN

Through SGR

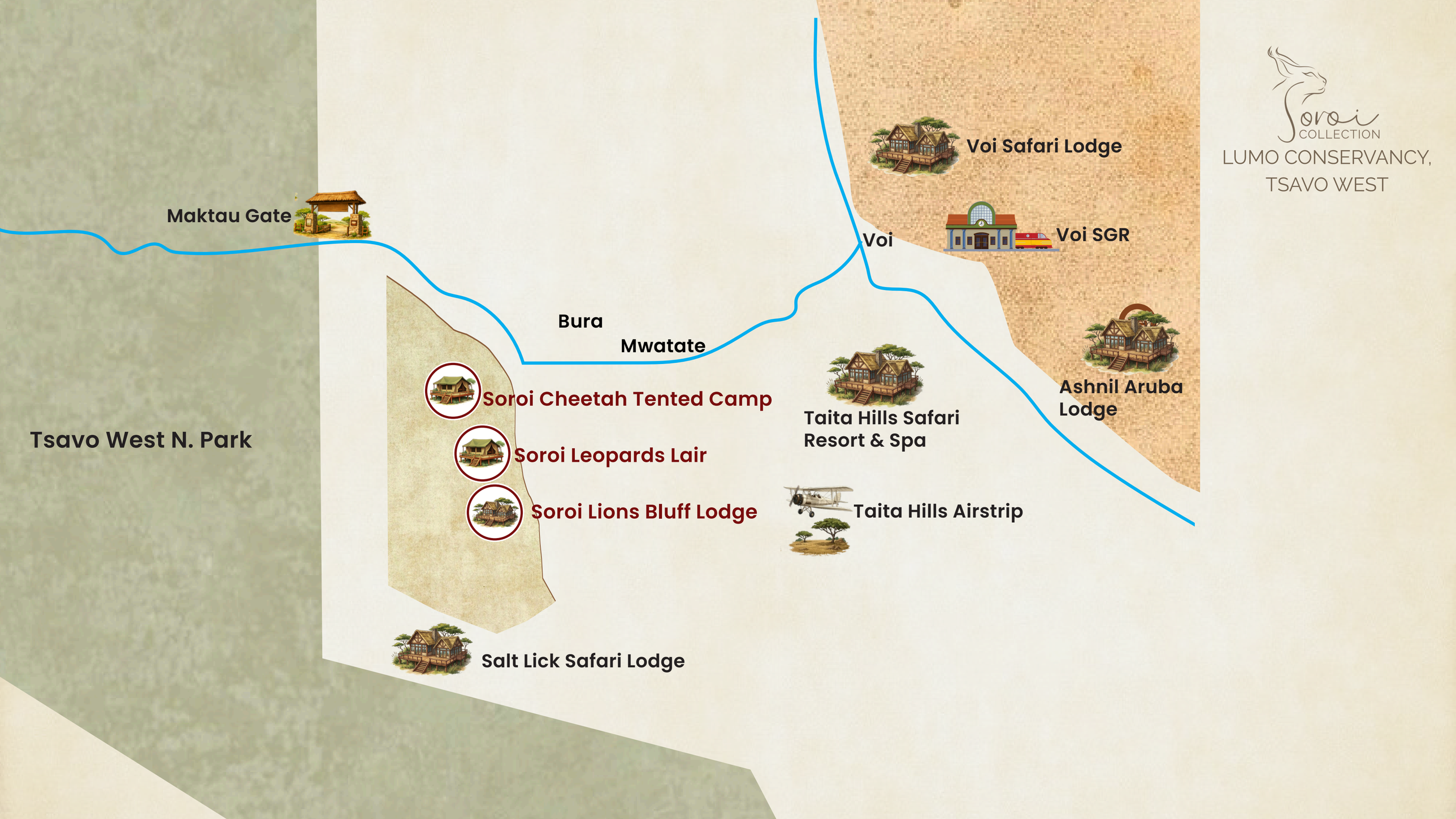


FROM
NAIROBI
MOMBASA

BY FLIGHT



FROM
NAIROBI
MOMBASA
MAASAI MARA


Soroi COLLECTION
LUMO CONSERVANCY, TSAVO WEST
Maktau Gate
Voi Safari Lodge
Voi SGR
Voi
Bura
Mwatate
Soroi Cheetah Tented Camp
Soroi Leopards Lair
Soroi Lions Bluff Lodge
Taita Hills Safari Resort & Spa
Ashnil Aruba Lodge
Taita Hills Airstrip
Salt Lick Safari Lodge
Tsavo West N. Park



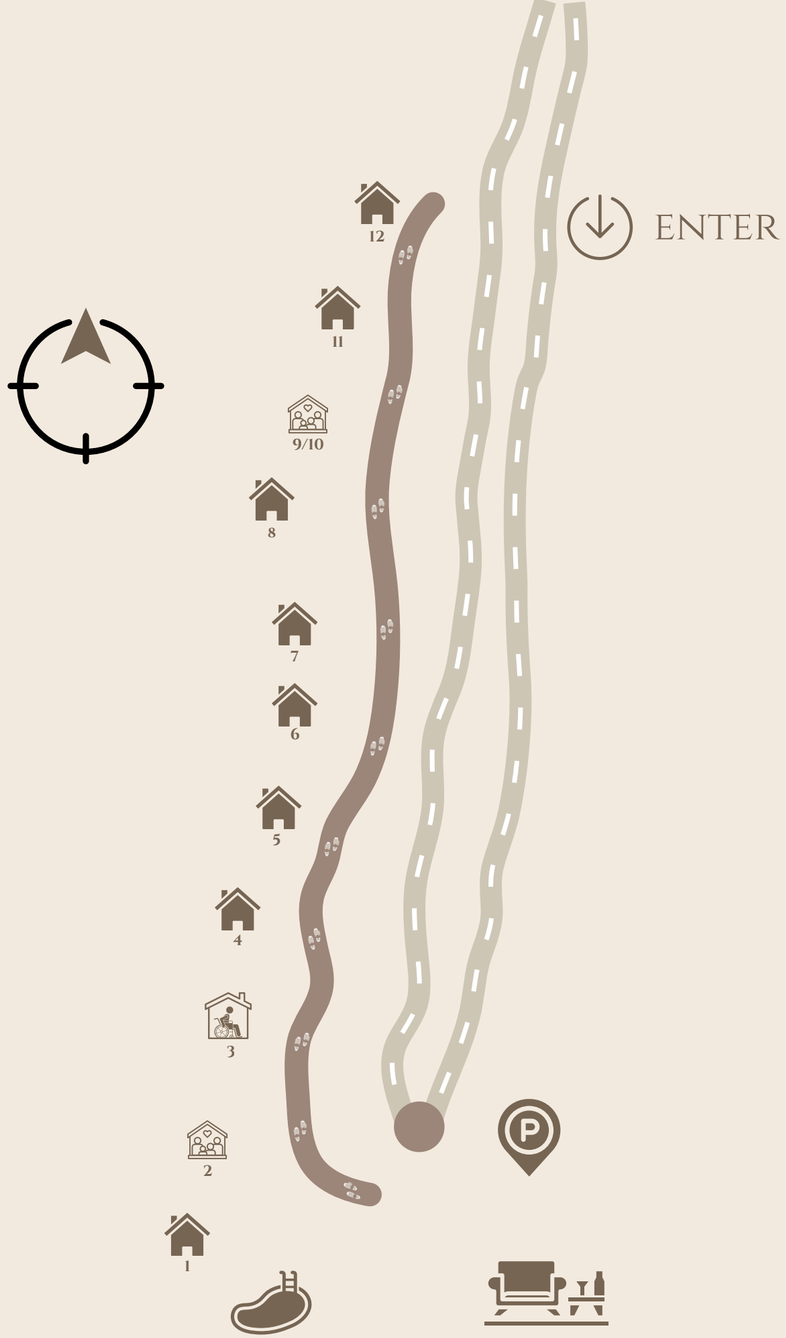
DEC 2025 - NOV 2027

GOLD ECO - RATED

OROI LIONS BLUFF LODGE

4 DOUBLE ROOMS
5 TRIPLE ROOMS
2 FAMILY UNITS

PROPERTY LAYOUT



SUITE NAMES

Suite 1 - The Bluff
Suite 2 - Lumo (Family Double and triple)
Suite 3 - Lions Rock
Suite 4 - Tsavo
Suite 5 - Taita Hills
Suite 6 - Mt Kilimanjaro
Suite 7 - Challa
Suite 8 - Jipe
Suite 9 - Kasigau (Family x 4 double storey)
Suite 10 - Maktau (Connected to Kasigau)
Suite 11 - Mutanda
Suite 12 - Usambara

FACILITIES

- Luxury Suites
- Two-Bedroom Family Units
- Wheelchair Accessible Suite
- Guest Area
- Parking Area
- Swimming Pool









LUXURY SUITE

10 luxury suites with a king-sized bed






INDOOR & OUTDOOR
SHOWERS


FAMILY
UNIT

FAMILY UNIT

2 family units






HEATED INFINITY
POOL



CAVE BAR
& POOL FIREPLACE


INDOOR & OUTDOOR
DINING AREA


UNBEATABLE
VIEWS
MC
NOT A PHOTOGRAPHER

LUMO CONSERVANCY

PHOTO HIDE





PHOTOGRAPHY HIDE

4 One-way openable windows
4 beds
Fridge
Tea/coffee facilities
Wi-fi
Air conditioning
Toilet
Monitors and outside CCTV cameras










© FEDERICOVERONESI

KIVULI

Black Serval Cat





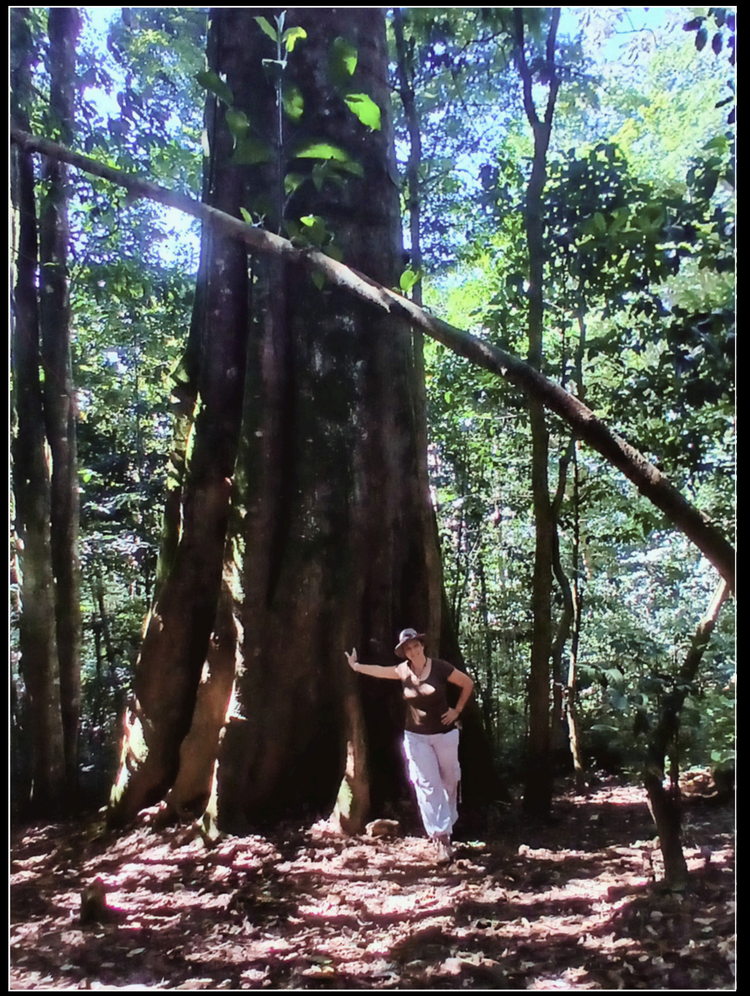
Lumo unique
ACTIVITIES



NIGHT GAME-DRIVE



SUNSET SAFARI



HIKE NGANGAU FOREST &
TAITA HILLS



Lumo unique

ACTIVITIES

- Taita Cultural Experience
- Visit Lake Jipe
- Tsavo East and West National Parks
- Battlefield visit (Museum, Graveyard, battlefield)
- Visit to our CWC projects (Schools, IT Lab, antipoaching unit, etc)
- Skill share program
- Paint in the Wild

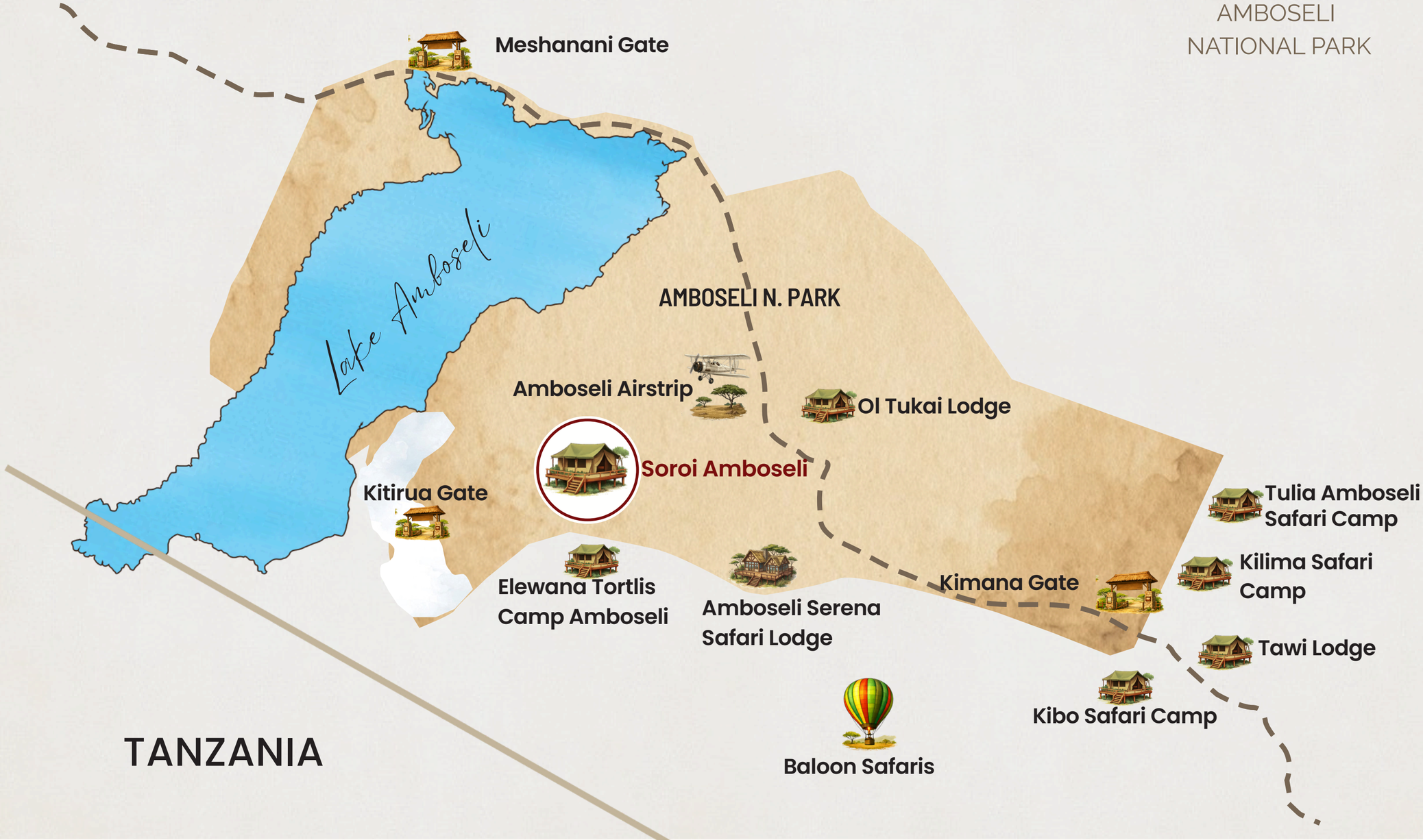


SOROI AMBOSELI

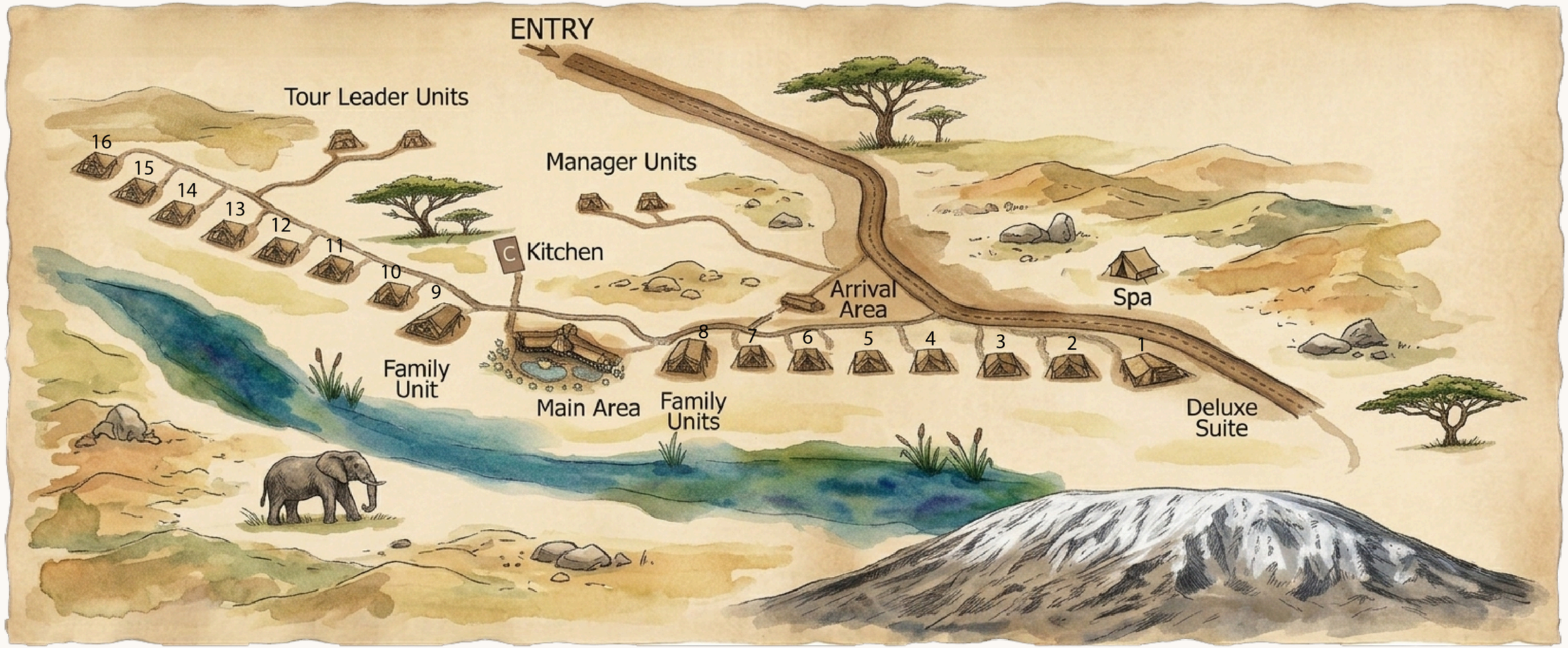
13 STANDARD TENTS
2 FAMILY UNITS
1 STARBED SUITE
SWIMMING POOL

Soroi COLLECTION

AMBOSELI NATIONAL PARK



PROPERTY LAYOUT





STANDARD TENT






STARBED SUITE

STARBED SUITE





OUTDOOR DINING AREA


FIREPLACE

SWIMMING POOL




SUNDOWNER



OROI BLUE

DIANI - 11 ROOMS

4 GARDEN VIEW ROOMS
4 OCEAN VIEW ROOMS
2 JUNIOR SUITE OCEAN VIEW
1 EXECUTIVE SUITE OCEAN VIEW


Soroi Blue
DIANI
MOMBASA
Ukunda Ramisi Rd
TIWI BEACH
Tiwi Beach Resort
Kongo River
Southern Palms
Soroi Blue
Maji Beach Boutique Hotel
Diani Reef Resort & Spa
Leisure Lodge Beach & Golf Resort
Leopard Beach Hotel
Alfajiri Villas
Swahili Beach Hotel
Kaskazi Beach Hotel
Diani
Ukunda
Airport
Airport
TANZANIA & SHIMONI























SOROI NAIROBI

OPENING IN JUNE 2027



OUR GAME DRIVE VEHICLES




ORGANIC
VEGETABLE GARDEN


INTERNATIONAL CUISINE



IN HOUSE TRAINED TEAM

SOROI UNIQUE DEALS

CIRCUIT DISCOUNT

SAVE UP TO 20%

Combine any Soroi bush properties in one itinerary.

LONG STAY OFFER

SAVE UP TO 20%

Stay for more than 6 nights at one Soroi bush property.

STAY 4, PAY 3

FROM 05 JAN–30 JUN
& 01 OCT–19 DEC 2027.

All Soroi camps/lodges except Soroi Blue.

HONEYMOONERS

50% DISCOUNT
FOR ONE PARTNER

Min. 3 nights • Marriage certificate required

SOLO TRAVELLER

NO SINGLE
SUPPLEMENT

All Soroi properties except Soroi Blue • Green & Shoulder Seasons only

PLAN AHEAD & SAVE

10% DISCOUNT

Book and pay the deposit at least 12 months before travel.
Minimum 2 nights.

Not valid in Peak Season • Soroi Lions Bluff: valid year-round

FAMILY SAFARI OFFER

10% OFF

10% DISCOUNT

Min. 3 nights + Professional Photo shooting at Mara properties +
15% off selected in-house activities + complimentary kids' activity.

2 adults + 2 children • Family/Quad units only

REPEAT GUESTS

COMPLIMENTARY 30-MINUTE
SIGNATURE MASSAGE

Min. 2 nights at Soroi Cheetah Tented Camp & Soroi Leopard Lair Cottages

LAST MINUTE

SAVE 30%

Save 30% when booking and travelling within 7 days.
Minimum 2 nights • New bookings only.

Non-Resident • Full prepayment • Festive season excluded

Check full details and terms and conditions on your contract rates "Soroi Exclusive deals"

SOROI AGENT PORTAL

Soroi Agents Portal

MC

- Dashboard
- Properties
- Resources
  - Rates
  - Exclusive Deals
  - Soroi Packages
  - Park Fees
  - How To Get There
  - Training Materials
  - Availability Chart
  - Contacts
  - Downloads

DOWNLOAD OUR SPECIAL OFFERS

DOWNLOAD PHOTOS, VIDEOS, BROCHURES, FACT SHEET, ACTIVITIES

Welcome, Michela!

Here's a quick overview of your agent portal.

Your profile is 25% complete. Complete your profile to help you get better rates, higher commission tiers, and exclusive agent resourc

Complete Now →

Missing: Personal Phone

Welcome Abroad!

Welcome to our team. We're excited to have you with us. Your passion for adventure and travel will enhance our journey together. If you need anything or have questions, please don't hesitate to reach out. Here's to unforgettable experiences ahead! Welcome aboard!

Your Tier	Available Properties	Exclusive Deals
Commission Level: 20%	10	5

CWC
Community & Wildlife Conservation

OUR IMPACT IS GROWING...

At **Community & Wildlife Conservation**, we believe **wildlife conservation** thrives when **local communities** benefit.
Our initiatives support **education, sustainability** and **wildlife protection** to create **lasting impact.**



30+
youth supported through the Nafasi Tourism Fund and CWC Bursary Beneficiary Program.



8000+
KG of plastic collected from over 30 schools.



800+
Books distributed through Plastics for Books Project.



800+
People received free dental, medical and optical treatment in the 2025 camps.



10000 +
Trees planted across Lumo, Mara and Samburu.



1500+
DfG Reusable Sanitary Towel kits donated.



2
additional classrooms built and opened at Latika Primary School



2
Solar Powered IT Labs in Tsavo (Mlughi and Kongoni Schools) + **1** IT Class at Girgir School in Samburu



281
Forestry Items seized to curb logging and charcoal burning



900 KG+
Bushmeat recovered by the CWC Ranger Team in 2025



30+
School Children's Game Drives conducted



10+
Mobile Wildlife Cinemas conducted



THANK YOU!

Soroi
COLLECTION