
ADVENTURE
Soroi
COLLECTION
IMMERSED IN
NATURE



WHY SOROI?

Distinctive Yet Consistent – While every Soroi property meets the same high standards of comfort and service, each lodge has its own personality, design, and atmosphere. No two stays feel the same — which is why guests often leave eager to discover the next Soroi experience.

Unique locations – From the sweeping views of Mount Kilimanjaro at Soroi Lions Bluff Lodge to the wild beauty of Soroi Larsens Camp in Samburu, every property sits in a truly special setting.

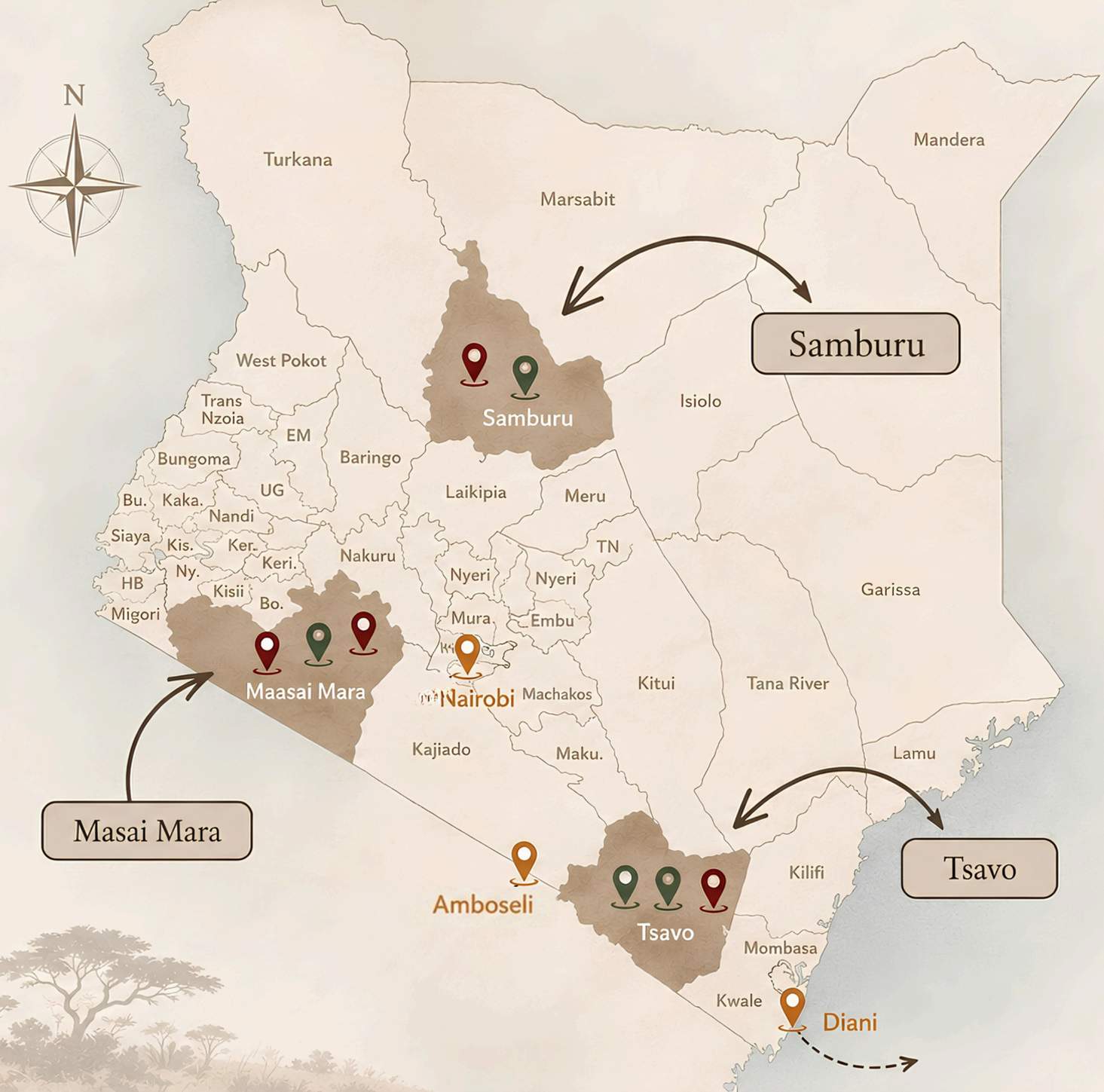
Personal touch – Our lodges are small and intimate, with service tailored to each guest, ensuring everyone feels valued and cared for

Community empowerment – We invest in the local communities around us, creating opportunities and supporting sustainable growth

Growing from within – We hire people for their attitude and passion, not just their CV. Many of our team members have grown into leaders after starting from entry-level roles.

Conservation at heart – By choosing Soroi, guests help protect wildlife and preserve Kenya's natural heritage.

Family-run company – Soroi is built on family values, with a hands-on approach that keeps us close to our guests and our teams.



Premium Properties

- Soroi Larsens Camp
- Soroi Luxury Migration Camp
- Soroi Private Wing
- Soroi Lions Bluff Lodge
- Soroi Amboseli
- Soroi Blue-Diani
- Soroi Nairobi

Opening June 2027

Adventure Tier Properties

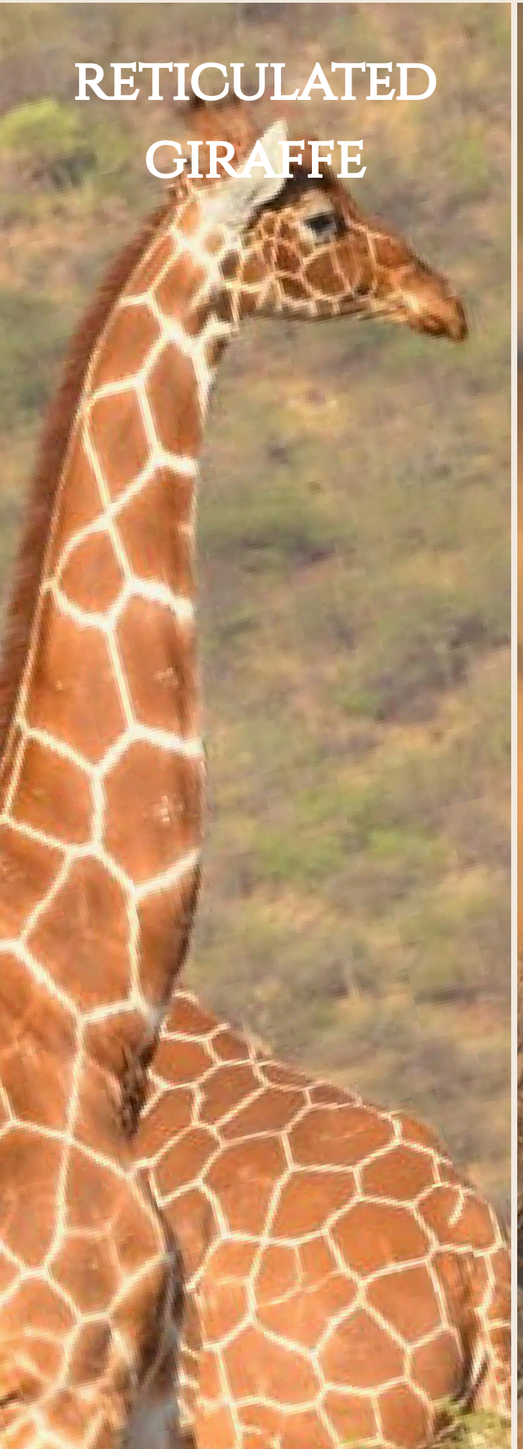
- Soroi Mara Bush Camp
- Soroi Leopards Lair
- Soroi Cheetah Tented Camp
- Soroi Samburu Lodge


Soroi
COLLECTION
SAMBURU

WHY SAMBURU?

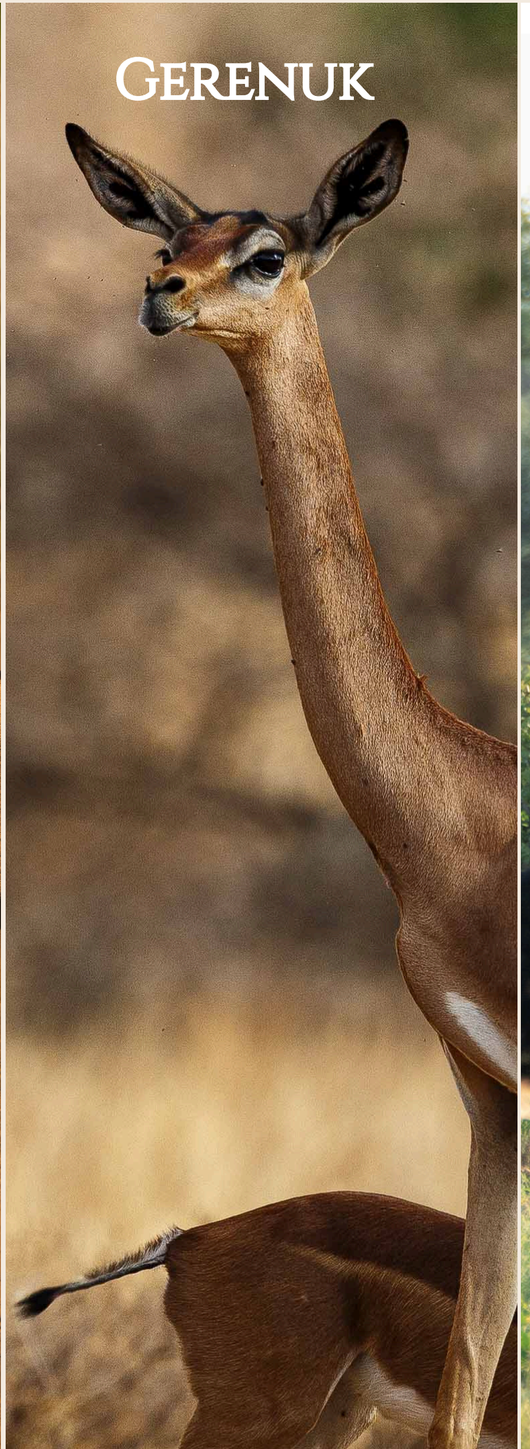
- **Samburu Special Five:** Grevy's zebra, Reticulated Giraffe, Gerenuk, Somali Ostrich and Beisa oryx
- **Exclusive Safari Experience:** Fewer visitors compared to other parks, allowing for private and uncrowded game drives.
- **Dramatic Landscapes:** Unique semi-arid terrain, rocky hills, and iconic doum palms along the Ewaso Ng'iro River.
- **Cultural Encounters:** Authentic experiences with the Samburu people, known for their rich traditions and colorful attire.
- **Birdwatcher's Paradise:** Over 450 bird species, including region-specific and migratory species.
- **Elephant Conservation:** One of the best places in Kenya to observe large herds of elephants, often at close range. (Reteti Sanctuary)
- **Year-Round Game Viewing:** Reliable water source (Ewaso Ng'iro River) attracts wildlife even during dry seasons.
- **Photographic Opportunities:** Striking contrasts of light, color, and wildlife against a raw, dramatic backdrop.

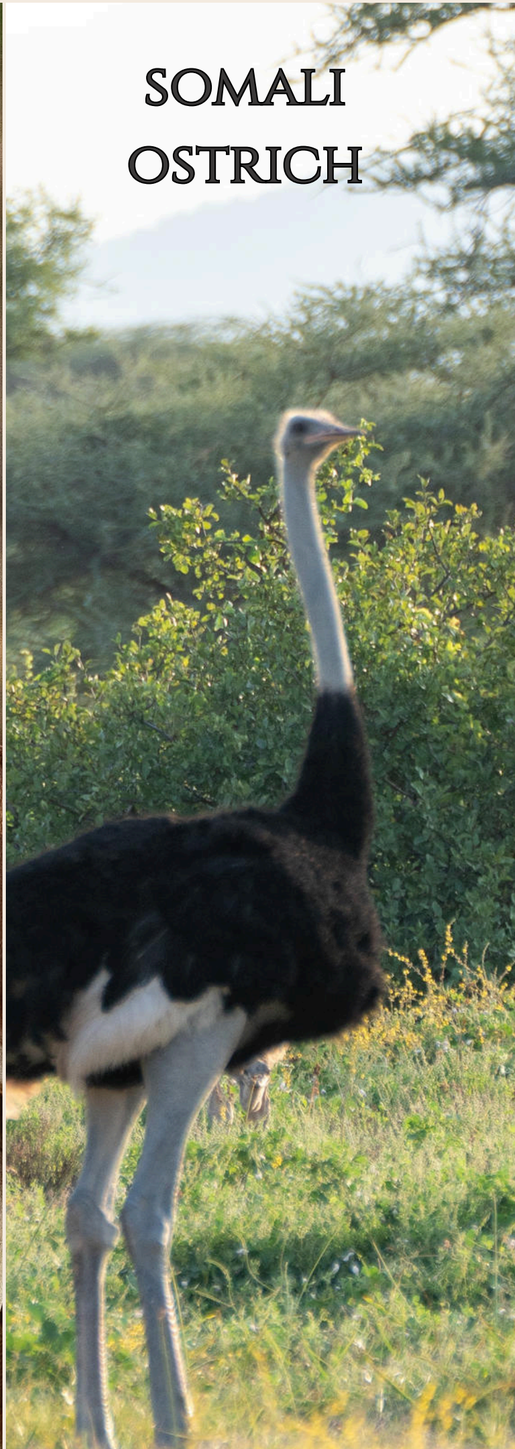



RETICULATED
GIRAFFE


GREVY
ZEBRA


BEISA
ORYX


GERENUK


SOMALI
OSTRICH


Soroi COLLECTION
SAMBURU
NATIONAL RESERVE
Samburu Kalama Airstrip
Samburu Sopa Lodge
Archers Post
Archers Gate
SAMBURU N. RESERVE
Elephants Bedroom
Soroi Larsens Camp
Saasab Lodge
Soroi Samburu Lodge
Ashnil Camp
Samburu Simba Lodge
Sarova Shaba Lodge
Samburu Intrepids Camp
Surana Buffalo Spring
Chokaa Gate
Samburu Elephants Lodge
West Gate
Buffalo Airstrip
Ngare Mara Gate
Ewaso Nyiro River
BUFFALO SPRINGS RESERVE



SAMBURU LODGE

49 ROOMS

OPENED IN JULY 2025

- 16 STANDARD ROOMS (4 UNITS)
- 10 SUPERIOR ROOMS (5 UNITS)

PHASE 2 - WORK IN PROGRESS

- 16 STANDARD ROOMS (4 UNITS)
- 2 SUPERIOR ROOMS (1 UNIT)
- 1 EXECUTIVE VILLA (3 BEDROOMS)
- 4 FAMILY ROOMS (1 UNIT)

FACILITIES

- WI-FI
- 24 HR POWER
- SWIMMING POOL
- SPA
- BAR OVERLOOKING RIVER
- CONFERENCE FACILITIES
- GIFT SHOP
- WHEELCHAIR ACCESS


4 STANDARD UNIT
WITH 4 ROOMS







STANDARD ROOM


5 SUPERIOR UNIT WITH 2 ROOMS

SUPERIOR ROOM










RECEPTION


OUTDOOR
DINING AREA


SUNDOWNER
DECK


INDOOR
BAR


OUTDOOR
BAR


NEST BAR


NEST BAR



SWIMMING POOL


BOMA DINNER AREA


BOMA DINNER AREA

SPA




KRA 628
OUT OF AFRICA
SUNDOWNER


PHOTO HIDE





PHOTOGRAPHY HIDE

4 One-way openable windows with one way glass
4 beds
Fridge
Tea/coffee facilities
Wi-fi
Air conditioning
Toilet
Accessible from the camp







SAMBURU ACTIVITIES



VISIT RETETI ELEPHANT SANCTUARY



BUSH WALKS





RETETI ELEPHANT SANCTUARY

- Namunyak Community Conservancy, Kenya
- Full-day excursion
- 12 o’clock visit
- 3-hour drive from Soroi Properties
- Picnic lunch included


SAMBURU
ROCK ART


Soroi
COLLECTION
MAASAI MARA

WHY MAASAI MARA

- **World-Famous Great Migration:** Over 1.5 million wildebeest, zebras, and gazelles cross the Mara River (Jul–Oct).
- **Big Cat sightings:** Exceptional sightings of lions, cheetahs, and leopards year-round.
- **Diverse and Abundant Wildlife:** The "Big Five" and countless other species in vast, open plains.
- **Scenic Savannah Landscapes:** Classic golden grasslands dotted with acacia trees and dramatic skies
- **Maasai Cultural Heritage:** Interactions with the Maasai people, custodians of the land.
- **Accessible Yet Wild:** Easy access by road or air, with options from luxury lodges to mobile camps



Soroi COLLECTION




ECO tourism KENYA
ECORATING CERTIFICATION
DEC 2025 - NOV 2027
GOLD ECO - RATED
OROI MARA BUSH CAMP
11 STANDARD TENTS
2 FAMILY TENTS

PROPERTY LAYOUT



FACILITIES

- Luxury Tents
- Family Tents
- Guest Area
- Fire Place
- Parking Area



FAMILY TENT

2 family tents each with a king-sized bed & 2 single beds






BAR - LOUNGE


INDOOR DINING


OUTDOOR DINING

PHOTOGRAPHY
STUDIO

- Camera Rentals (Nikon Z50 | Z6II | Z8)
- Lens Rentals (24-70mm | 24-120mm | 180-600mm
- On-site Photographer
- Guided Photo Safaris
- Photo & Editing Classes

MAASAI MARA

ACTIVITIES





- BALLOON SAFARI
- BUSH WALK
- BUSH DINNER
- VISIT OLMALAIKA HOME TRUST
- SUNDOWNER
- VILLAGE VISIT



OUT OF AFRICA
SUNDOWNER


KWS 413
MACALLAN
HENDRICK'S



LUMO CONSERVANCY

WHY LUMO CONSERVANCY

- **Cross-Border Safari:** Just 90 minutes from the Tanzania border—seamlessly combine your Kenya and Tanzania adventures with ease.
- **Ideal Safari Finale:** A perfect destination to end your safari with relaxation or adventure—choose from activities like guided hikes, birdwatching, or visits to nearby gems like Lake Jipe.
- **Photo Hide:** Capture close-up shots of wildlife from a well-positioned photo hide—designed for photographers and nature lovers alike.
- **Night Game Drives:** Experience the African wilderness after dark—spot nocturnal predators and rare species on thrilling night safaris
- **Authentic:** A real alternative to crowded parks – wild, raw, and rewarding for conservation-focused travelers.
- **Community Connection**: Go beyond the safari—participate in local daily activities or join ongoing community projects, offering a deeper, hands-on connection with the people who protect this land.

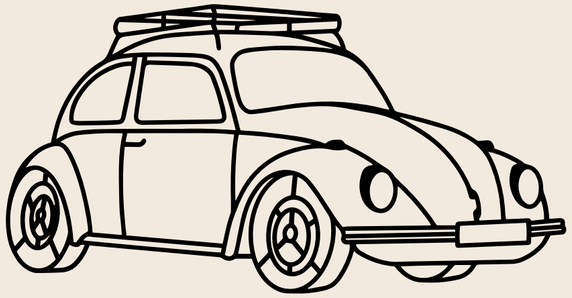


HOW TO GET TO LUMO CONSERVANCY

Bordering Tsavo West

90 MINUTES FROM HOLILI BORDER TZ

BY ROAD



FROM
NAIROBI
AMBOSELI
MOMBASA

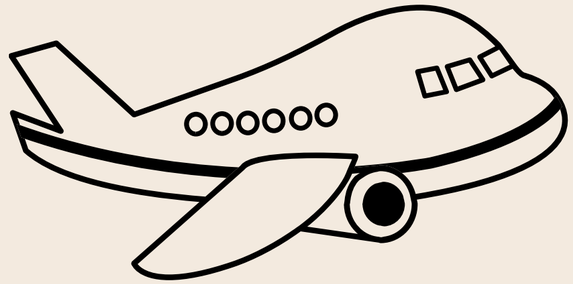
BY TRAIN

Through SGR

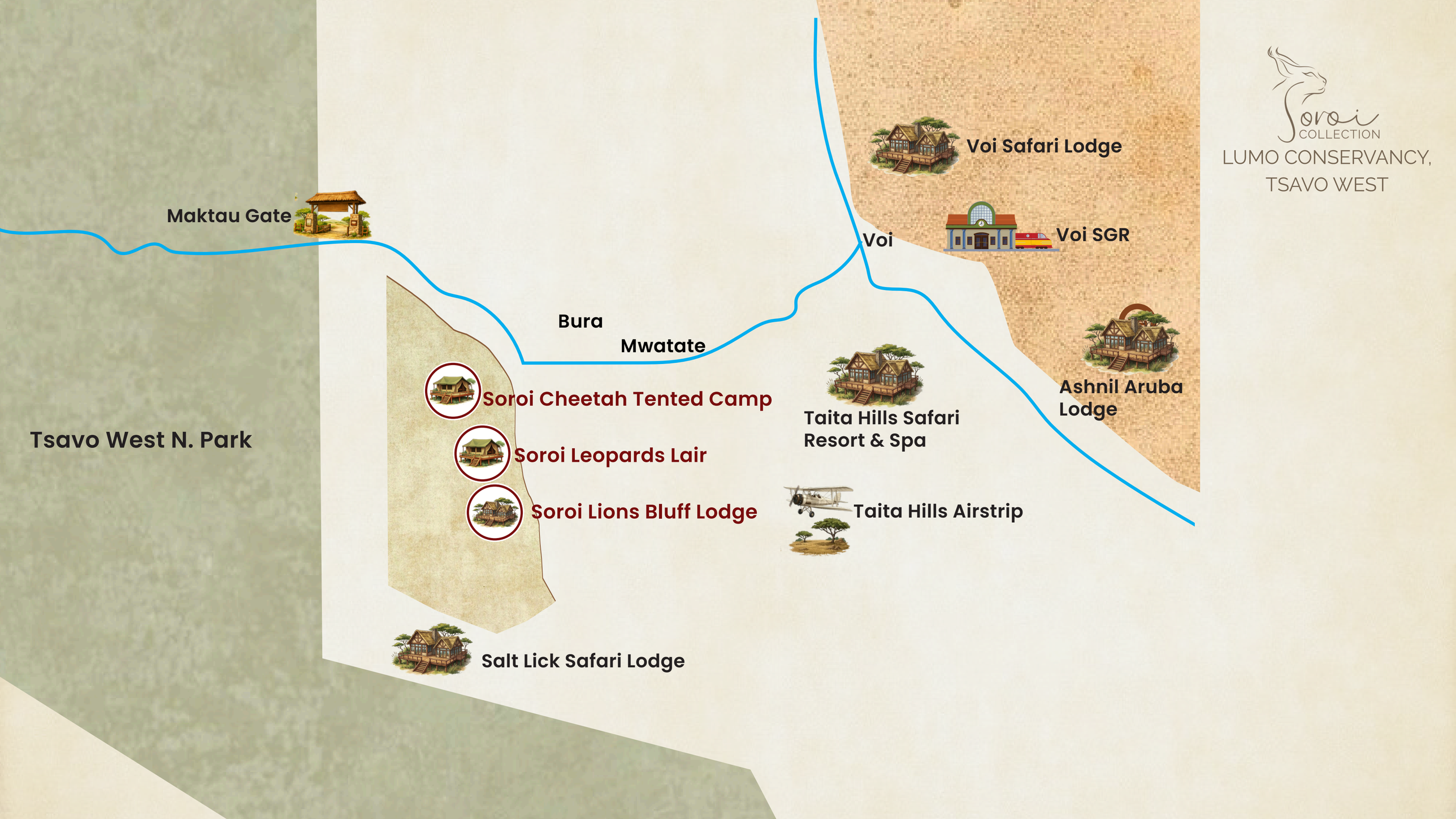


FROM
NAIROBI
MOMBASA

BY FLIGHT



FROM
NAIROBI
MOMBASA
MAASAI MARA


Soroi COLLECTION
LUMO CONSERVANCY, TSAVO WEST
Maktau Gate
Voi Safari Lodge
Voi SGR
Voi
Bura
Mwatate
Soroi Cheetah Tented Camp
Soroi Leopards Lair
Soroi Lions Bluff Lodge
Taita Hills Safari Resort & Spa
Ashnil Aruba Lodge
Taita Hills Airstrip
Salt Lick Safari Lodge
Tsavo West N. Park



SOROI CHEETAH TENTED CAMP

3 DOUBLE/TWIN TENTS
2 TRIPLE TENTS
2 FAMILY TENTS
1 QUADRUPLE TENTS

PROPERTY LAYOUT




3twin/double
TENTS



1 FAMILY TENT (HOST 5)










1 FAMILY
TENT (HOST 4)






1 quadruple
TENT


OUTDOOR
DINING AREA


DINING AREA
& BAR


COZY
FIREPLACE


OROI LEOPARDS LAIR
5 COTTAGES

PROPERTY LAYOUT






2x DOUBLE
COTTAGES
with king-sized bed


3 x TRIPLE
COTTAGES
with king-sized bed + 1 Single bed

DINING AREA




BAR &
MAIN OPEN KITCHEN

FIREPLACE




UNBEATABLE
VIEWS
MC
NOT A PHOTOGRAPHER

LUMO CONSERVANCY

PHOTO HIDE





PHOTOGRAPHY HIDE

4 One-way openable windows
4 beds
Fridge
Tea/coffee facilities
Wi-fi
Air conditioning
Toilet
Monitors and outside CCTV cameras










© FEDERICOVERONESI

KIVULI

Black Serval Cat



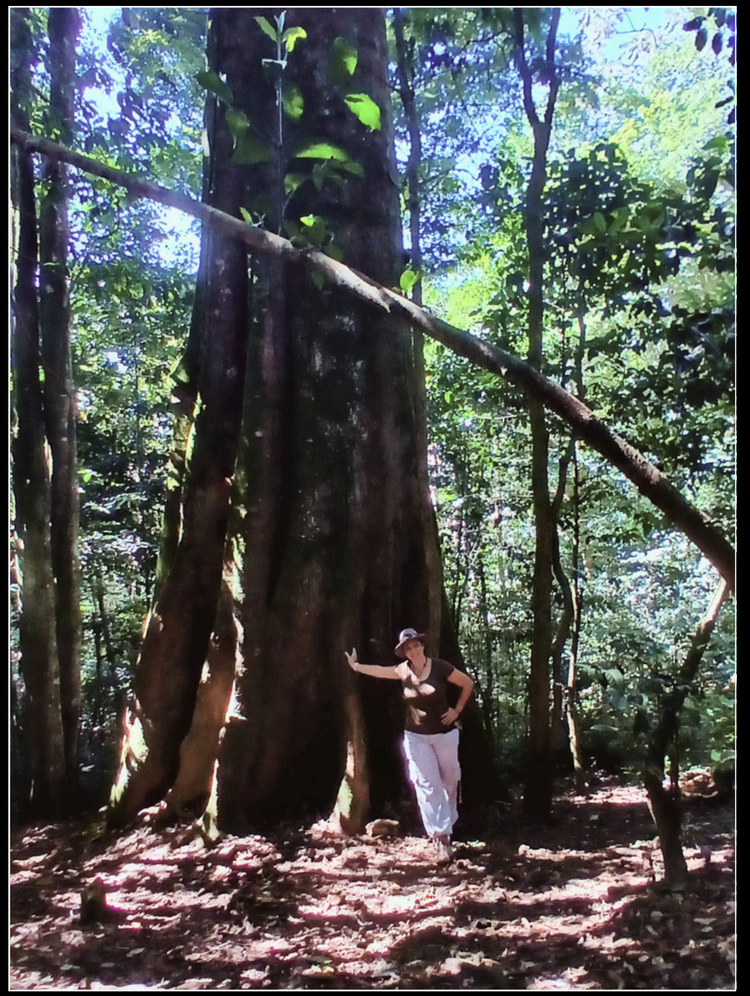
Lumo unique
ACTIVITIES



NIGHT GAME-DRIVE



SUNSET SAFARI



HIKE NGANGAU FOREST &
TAITA HILLS



Lumo unique

ACTIVITIES

- Taita Cultural Experience
- Visit Lake Jipe
- Tsavo East and West National Parks
- Battlefield visit (Museum, Graveyard, battlefield)
- Visit to our CWC projects (Schools, IT Lab, antipoaching unit, etc)
- Skill share program
- Paint in the Wild

OUR GAME DRIVE VEHICLES




ORGANIC
VEGETABLE GARDEN


INTERNATIONAL CUISINE



IN HOUSE TRAINED TEAM

SOROI UNIQUE DEALS

CIRCUIT DISCOUNT

SAVE UP TO 20%

Combine any Soroi bush properties in one itinerary.

LONG STAY OFFER

SAVE UP TO 20%

Stay for more than 6 nights at one Soroi bush property.

STAY 4, PAY 3

FROM 05 JAN–30 JUN
& 01 OCT–19 DEC 2027.

All Soroi camps/lodges except Soroi Blue.

HONEYMOONERS

50% DISCOUNT
FOR ONE PARTNER

Min. 3 nights • Marriage certificate required

SOLO TRAVELLER

NO SINGLE
SUPPLEMENT

All Soroi properties except Soroi Blue • Green & Shoulder Seasons only

PLAN AHEAD & SAVE

10% DISCOUNT

Book and pay the deposit at least 12 months before travel.
Minimum 2 nights.

Not valid in Peak Season • Soroi Lions Bluff: valid year-round

FAMILY SAFARI OFFER

10% OFF

10% DISCOUNT

Min. 3 nights + Professional Photo shooting at Mara properties +
15% off selected in-house activities + complimentary kids' activity.

2 adults + 2 children • Family/Quad units only

REPEAT GUESTS

COMPLIMENTARY 30-MINUTE
SIGNATURE MASSAGE

Min. 2 nights at Soroi Cheetah Tented Camp & Soroi Leopard Lair Cottages

LAST MINUTE

SAVE 30%

Save 30% when booking and travelling within 7 days.
Minimum 2 nights • New bookings only.

Non-Resident • Full prepayment • Festive season excluded

Check full details and terms and conditions on your contract rates "Soroi Exclusive deals"

SOROI AGENT PORTAL

Soroi Agents Portal

MC

- Dashboard
- Properties
- Resources
  - Rates
  - Exclusive Deals
  - Soroi Packages
  - Park Fees
  - How To Get There
  - Training Materials
  - Availability Chart
  - Contacts
  - Downloads

DOWNLOAD OUR SPECIAL OFFERS

DOWNLOAD PHOTOS, VIDEOS, BROCHURES, FACT SHEET, ACTIVITIES

Welcome, Michela!

Here's a quick overview of your agent portal.

Your profile is 25% complete. Complete your profile to help you get better rates, higher commission tiers, and exclusive agent resourc

Complete Now →

Missing: Personal Phone

Welcome Abroad!

Welcome to our team. We're excited to have you with us. Your passion for adventure and travel will enhance our journey together. If you need anything or have questions, please don't hesitate to reach out. Here's to unforgettable experiences ahead! Welcome aboard!

Your Tier	Available Properties	Exclusive Deals
Commission Level: 20%	10	5

CWC
Community & Wildlife Conservation

OUR IMPACT IS GROWING...

At **Community & Wildlife Conservation**, we believe **wildlife conservation** thrives when **local communities** benefit.
Our initiatives support **education, sustainability** and **wildlife protection** to create **lasting impact.**



30+
youth supported through the Nafasi Tourism Fund and CWC Bursary Beneficiary Program.



8000+
KG of plastic collected from over 30 schools.



800+
Books distributed through Plastics for Books Project.



800+
People received free dental, medical and optical treatment in the 2025 camps.



10000 +
Trees planted across Lumo, Mara and Samburu.



1500+
DfG Reusable Sanitary Towel kits donated.



2
additional classrooms built and opened at Latika Primary School



2
Solar Powered IT Labs in Tsavo (Mlughi and Kongoni Schools) + **1** IT Class at Girgir School in Samburu



281
Forestry Items seized to curb logging and charcoal burning



900 KG+
Bushmeat recovered by the CWC Ranger Team in 2025



30+
School Children's Game Drives conducted



10+
Mobile Wildlife Cinemas conducted



THANK YOU!

Soroi
COLLECTION