

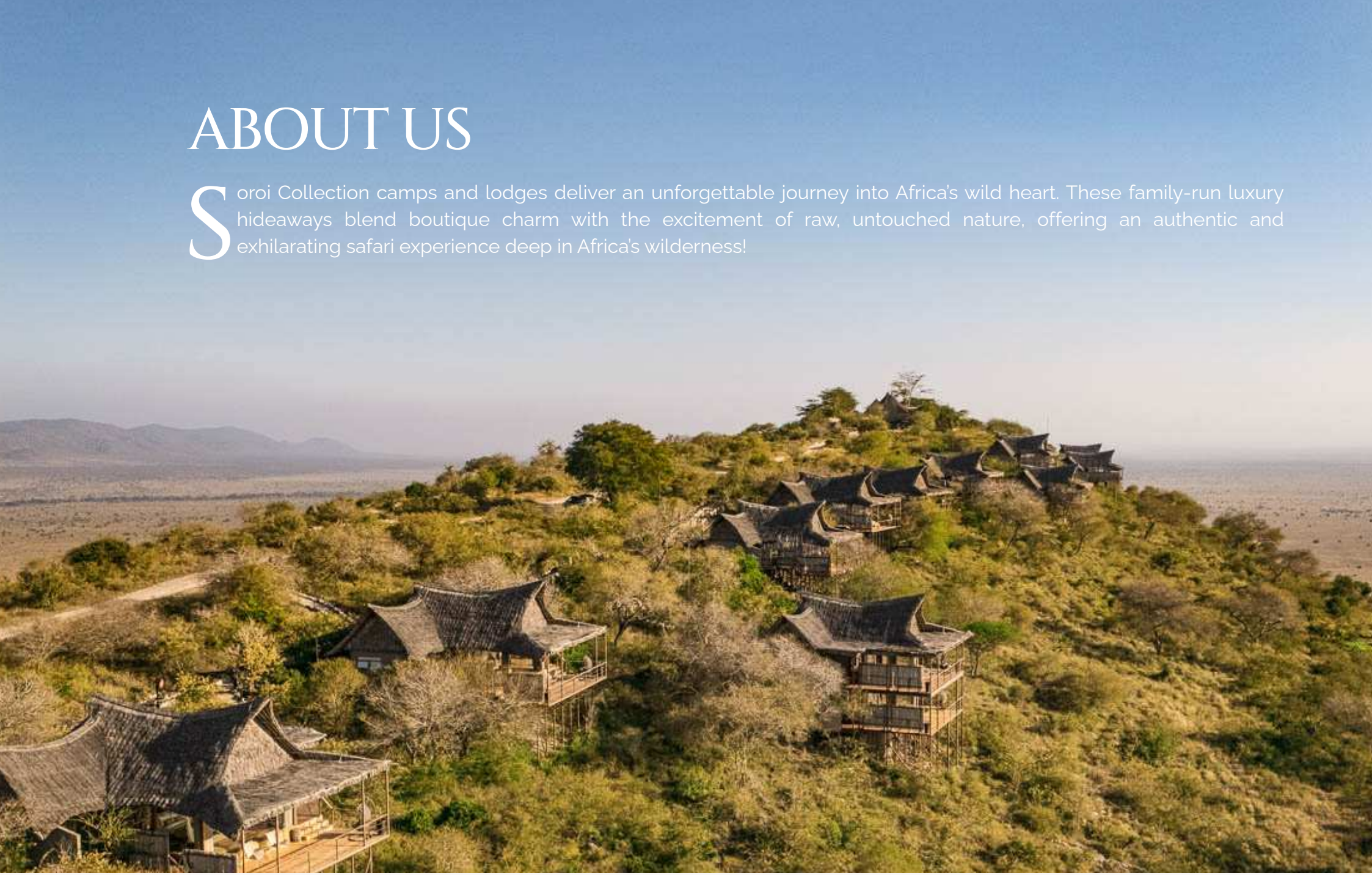
SOROI COLLECTION

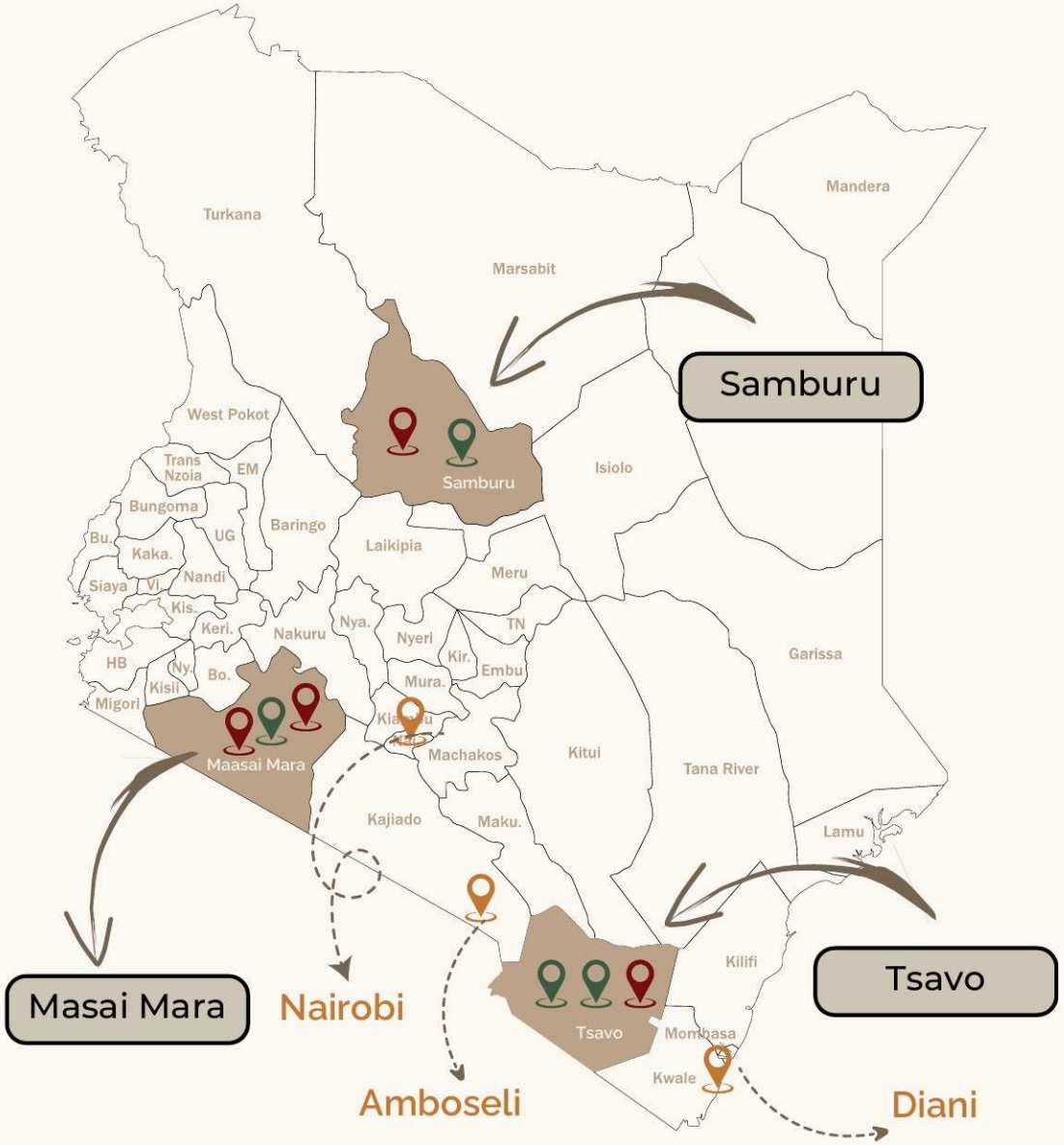
2026


ONCE YOU HAVE BEEN IN AFRICA, YOU
WILL NEVER BE THE SAME AGAIN
”
© FEDERICO VERONESI

ABOUT US

Soroi Collection camps and lodges deliver an unforgettable journey into Africa's wild heart. These family-run luxury hideaways blend boutique charm with the excitement of raw, untouched nature, offering an authentic and exhilarating safari experience deep in Africa's wilderness!





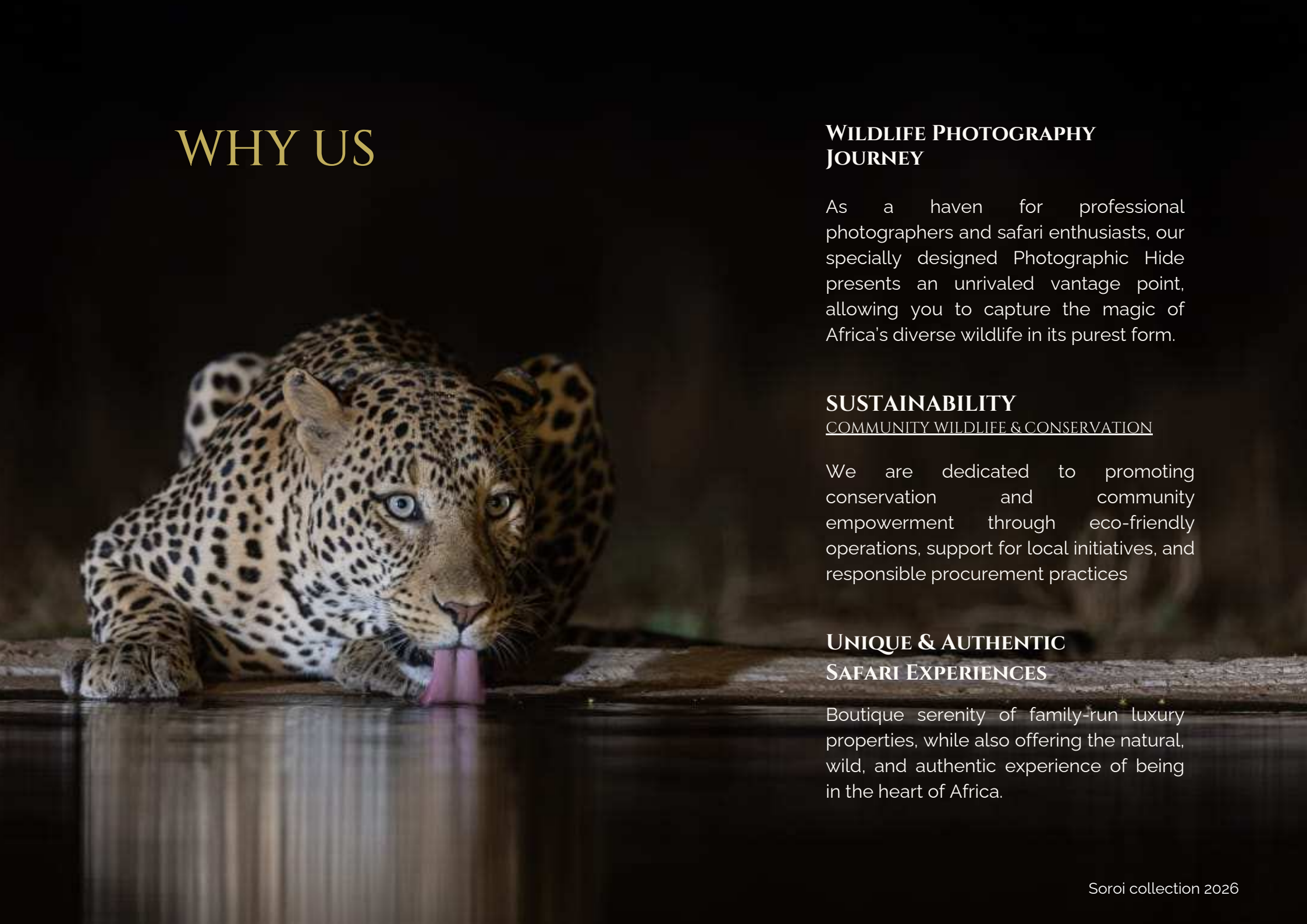
PREMIUM TIER PROPERTIES

- Soroi Larsens Camp
- Soroi Luxury Migration Camp
- Soroi Private Wing
- Soroi Lions Bluff Lodge
- Soroi Nairobi **Opening June 2027**
- Soroi Amboseli
- Soroi Blue-Diani

ADVENTURE TIER PROPERTIES

- Soroi Mara Bush Camp
- Soroi Leopards Lair
- Soroi Cheetah Tented Camp
- Soroi Samburu Lodge

WHY US



Wildlife Photography Journey

As a haven for professional photographers and safari enthusiasts, our specially designed Photographic Hide presents an unrivaled vantage point, allowing you to capture the magic of Africa's diverse wildlife in its purest form.

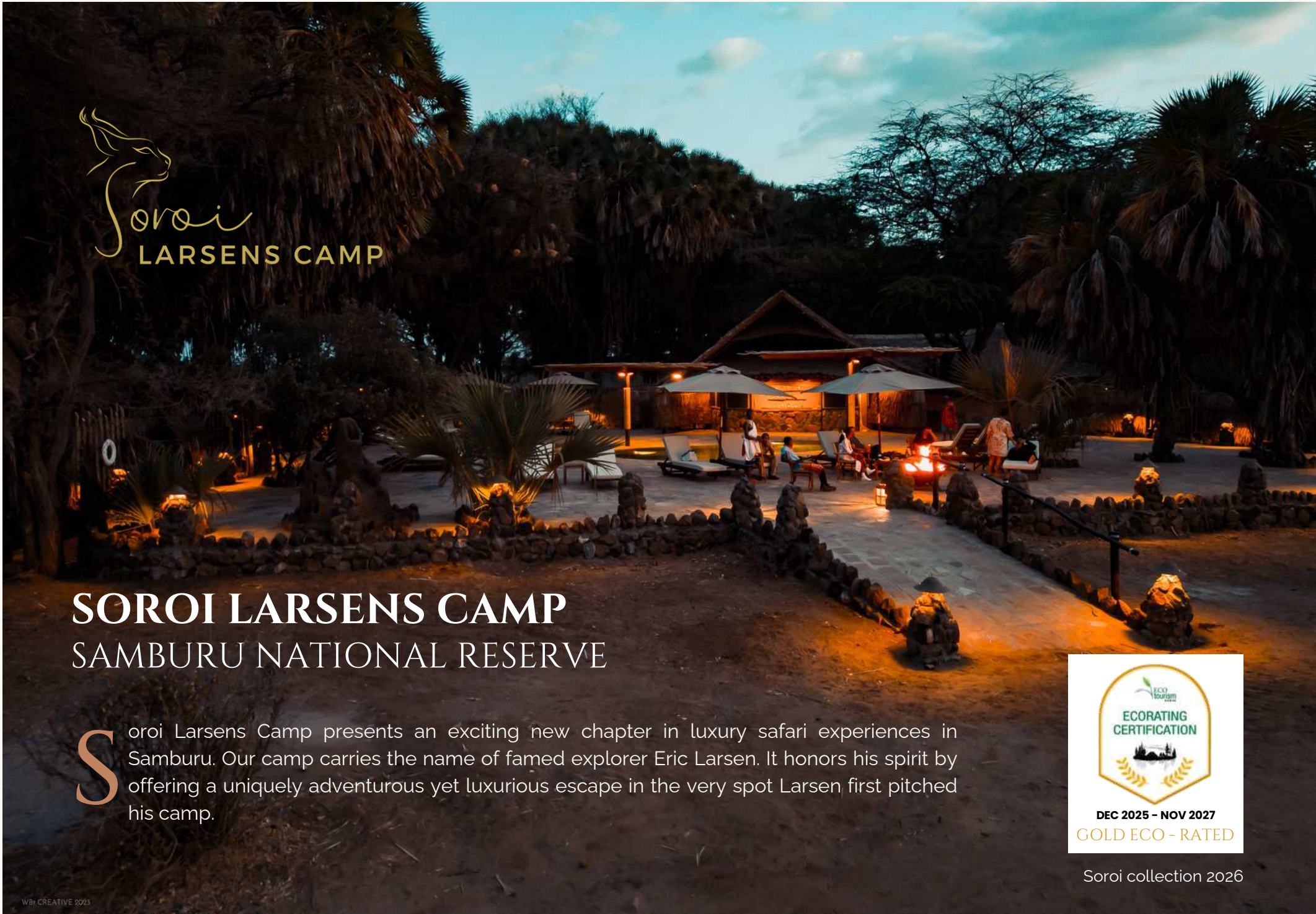
SUSTAINABILITY

COMMUNITY WILDLIFE & CONSERVATION

We are dedicated to promoting conservation and community empowerment through eco-friendly operations, support for local initiatives, and responsible procurement practices

Unique & Authentic Safari Experiences

Boutique serenity of family-run luxury properties, while also offering the natural, wild, and authentic experience of being in the heart of Africa.



SOROI LARSENS CAMP

SAMBURU NATIONAL RESERVE

Soroi Larsens Camp presents an exciting new chapter in luxury safari experiences in Samburu. Our camp carries the name of famed explorer Eric Larsen. It honors his spirit by offering a uniquely adventurous yet luxurious escape in the very spot Larsen first pitched his camp.

ECO tourism
ECORATING CERTIFICATION
DEC 2025 - NOV 2027
GOLD ECO - RATED

Soroi collection 2026

WBI CREATIVE 2025











LOCATION

- Buffalo Springs (approximately 30 minutes)
- Kalama Airstrip (approximately 40 minutes)

TOTAL NUMBER OF ROOMS

- 12 River-Facing Luxury Tents,
- 2 River-Facing Deluxe Tented Suites
- 2 Two-Bedroom Family Units (River-Facing)

FACILITIES

- Wi-Fi throughout camp
- 24 hr Solar power Electricity
- Swimming Pool
- Bar
- River Deck Dining
- Sundowner Deck
- Photographic Hide
- Spa

SOROI
SAMBURU LODGE



SOROI SAMBURU LODGE

SAMBURU NATIONAL RESERVE

Soroi Samburu Lodge stands on the banks of the Ewaso Nyiro River in Samburu National Reserve, with views toward the Koitogo Hills and the sacred Ololokwe Mountain. It is the largest property in the Soroi Collection, built for groups, conferences and incentive trips as well as individual travellers. Phase One is open with 26 rooms, and Phase Two will take the lodge to 50 rooms.

LOCATION

Samburu National Reserve, on the banks of the Ewaso Nyiro River. Kalama airstrip is 50 minutes away, and the drive from Nairobi is about 6 hours.

ACCOMMODATION

Phase One is open with **26 rooms**: 16 Standard Rooms and 10 Superior Rooms, all with river views. Superior Rooms can interconnect to form two-bedroom family units. Phase Two takes the lodge to 50 rooms, adding Standard and Superior Rooms, 4 Family Rooms and an Executive Villa.









FACILITIES

- Wi-Fi throughout the lodge
- 24-hour solar power with backup generator
- Main pool and kids' pool
- Spa with 2 treatment rooms
- Nest Bar over the Ewaso Nyiro River
- Sundowner deck
- Conference centre for 100 guests
- Gift shop and waterhole
- Wheelchair access: 2 Superior Rooms

LIONS BLUFF
Tsavo Kenya

SOROI LIONS BLUFF LODGE

LUMO CONSERVANCY, TSAVO WEST

Nestled within the pristine Lumo Community Wildlife Sanctuary on the edge of the vast Tsavo, our idyllic luxury retreat, Soroi Lions Bluff Lodge, is a testament to the grandeur of nature and the spirit of sustainability.

Whether you're seeking adventure or tranquility, Soroi Lions Bluff Lodge promises an unforgettable experience, where luxury meets adventure.

ECO tourism
ECORATING CERTIFICATION

DEC 2025 - NOV 2027

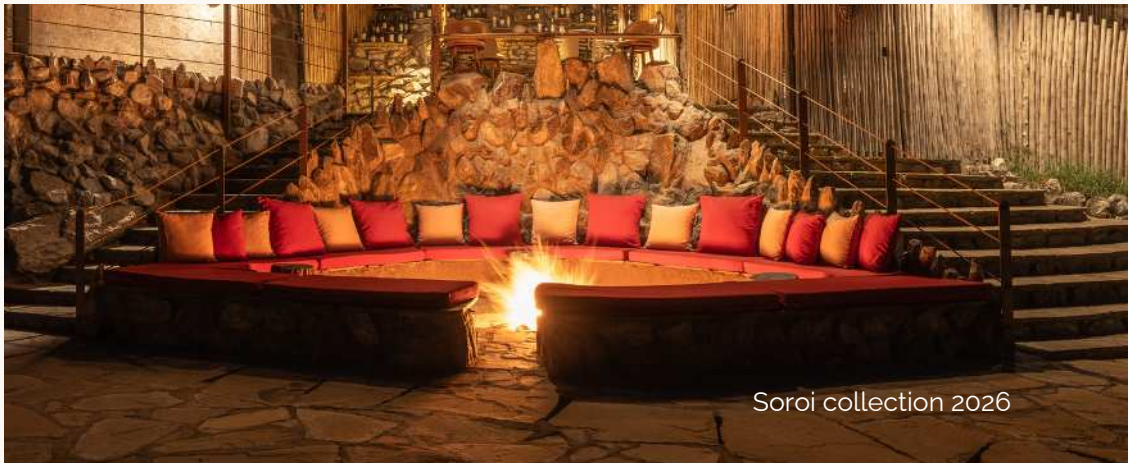
GOLD ECO - RATED











LOCATION

- Taita Airstrip – (30 minutes away from lodge)
- 1 hr from Voi

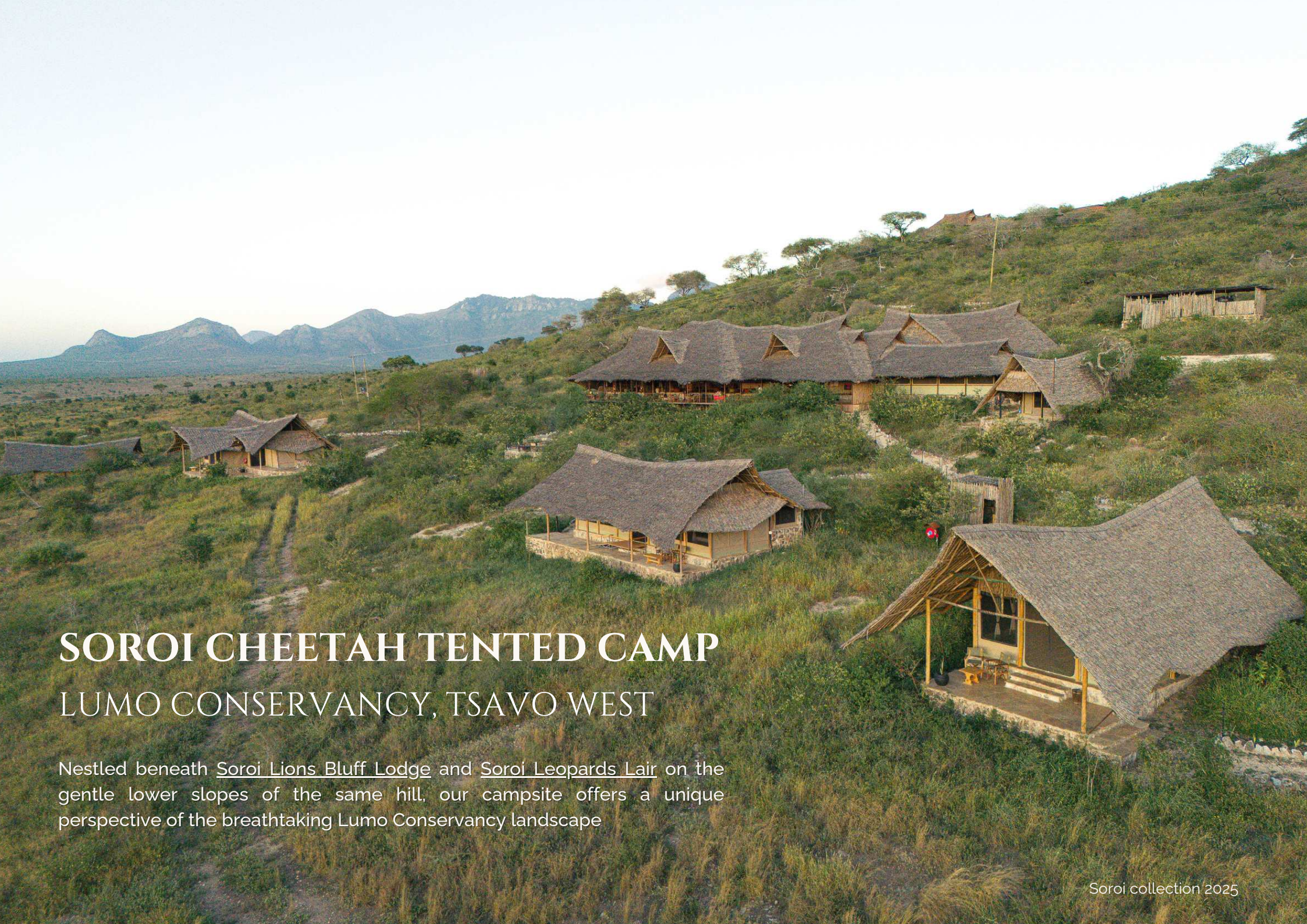
TOTAL NUMBER OF ROOMS

- 10 Luxury Suites
- 2 Two-Bedroom Family Units

FACILITIES

- Wi-Fi throughout camp
- In-room Spa Treatments
- 24h Electricity
- Heated Infinity Pool
- Bar
- Photographic Hide
- Wheelchair Accessibility

Soroi collection 2026



SOROI CHEETAH TENTED CAMP

LUMO CONSERVANCY, TSAVO WEST

Nestled beneath Soroi Lions Bluff Lodge and Soroi Leopards Lair on the gentle lower slopes of the same hill, our campsite offers a unique perspective of the breathtaking Lumo Conservancy landscape

LOCATION

- Taita Airstrip – (40 minutes away from the Cottges)

TOTAL NUMBER OF ROOMS

- 8 Tents - 6 twin/double tents with en-suite bathrooms and a private veranda with chairs. 1 Family unit with 1 King-size bed and 1 twin. 1 Family unit with 1 King-size bed and 1 triple.



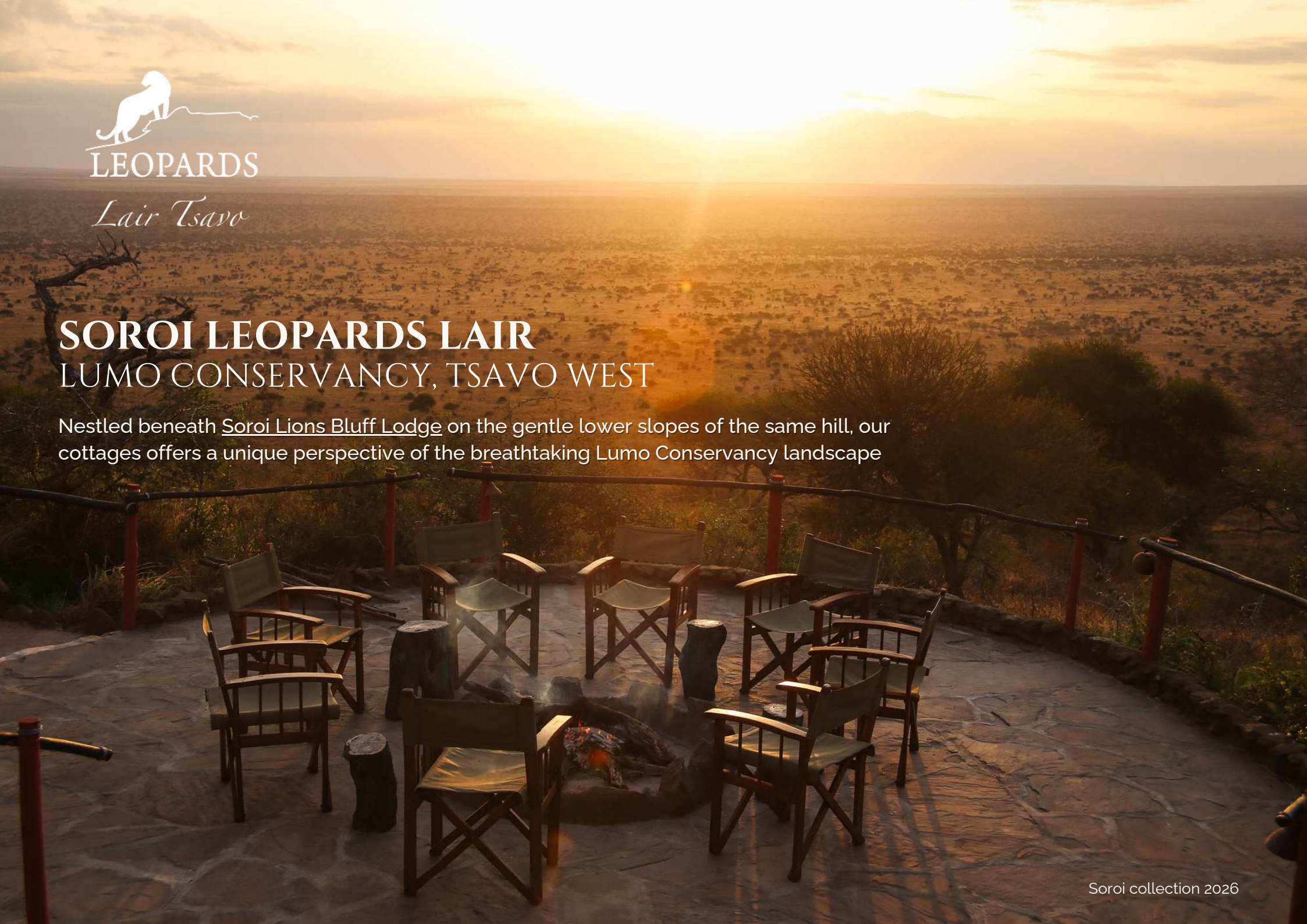






FACILITIES

- Wi-Fi throughout camp
- Power
- Bar
- Sundowner deck
- Wheelchair Access(with assistance)
- Massages
- Laundry Service
- Children Activities
- Easy access to photo hide

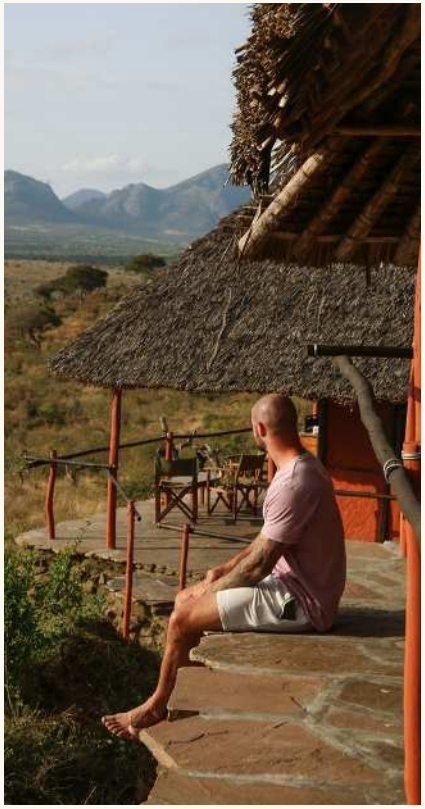


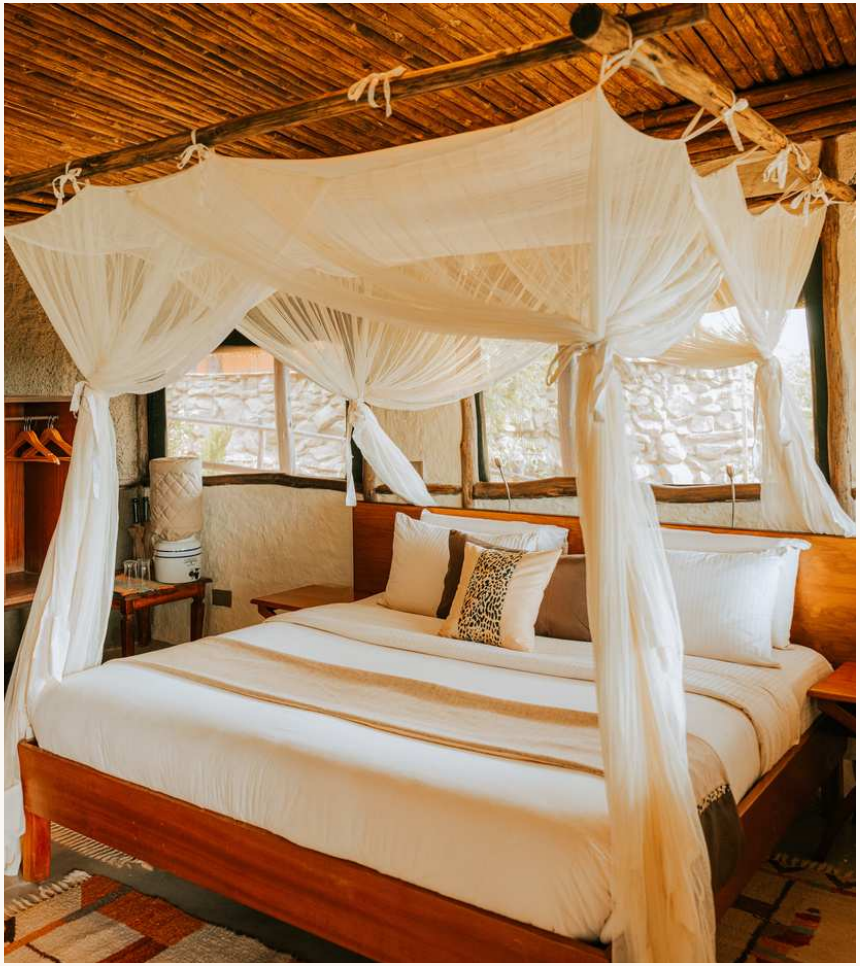
SOROI LEOPARDS LAIR
LUMO CONSERVANCY, TSAVO WEST

Nestled beneath Soroi Lions Bluff Lodge on the gentle lower slopes of the same hill, our cottages offers a unique perspective of the breathtaking Lumo Conservancy landscape











LOCATION

- Taita Airstrip – (40 minutes away from the Cottges)

TOTAL NUMBER OF ROOMS

- 5 Rustic Cottages - King-size bed, En-suite bathroom with shower. Bespoke organic soaps and care products. 2 Cottages have a King-size bed and a single bed. Panoramic outside deck with seating. Kitchenette

FACILITIES

- Wi-Fi throughout camp
- 24h Electricity
- Bar
- Wheelchair Access(with assistance)
- Fireplace



Mara Bush Camp

SOROI MARA BUSH CAMP

MAASAI MARA NATIONAL RESERVE

Thirteen tents face the Olare Orok River inside the Maasai Mara National Reserve, in lion and leopard territory, built on raised timber decking beneath a forest canopy. Four simpler Bush Wing Tents sit apart from the main camp. Olkiombo airstrip is 10 minutes away, and the camp runs on 24-hour solar power with Wi-Fi throughout.

ECORATING CERTIFICATION

LOCATION

- Olkiombo Airstrip, 10 minutes from camp
- 5 to 6 hours' drive from Nairobi

ACCOMMODATION · 13 UNITS, MAX 50 GUESTS

- 11 River Facing Safari Tents (king-size bed + single bed)
- 2 River Facing Family Tents (king-size bed + two single beds)
- 4 Bush Wing Tents, separate from the main camp (double bed + single bed)

FACILITIES

- Wi-Fi throughout camp and 24-hour solar power
- Bar and open-sided lounge
- Photo lounge, with Soroi Photography Studio & Camera Rentals
- Conference facilities (limited); weddings and blessings on request
- Wheelchair access with assistance










SOROI LUXURY MIGRATION
MAASAI MARA N. RESERVE
LUXURY
MIGRATION
Camp
LUXURY, BOUTIQUE ROOMS
IN THE WILD
Situated in the heart of the Maasai Mara, Soroi Luxury Migration Camp offers an intimate safari experience in prime Lions and Leopards territory. The camp provides easy access to this wildlife-rich region while maintaining a sense of seclusion and tranquillity



LOCATION

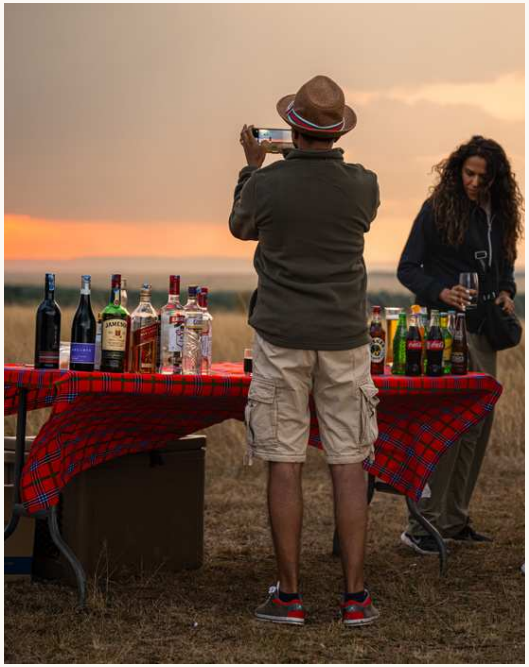
- Olkiombo Airstrip – (10 minutes away from Camp)

TOTAL NUMBER OF ROOMS

- 6 River-Facing Luxury Tents
- 4 Forest-Facing Luxury Tents
- 2 Family Tents (River-Facing)

FACILITIES

- Wi-Fi throughout camp
- 24 hr Solar power Electricity
- Swimming Pool
- Bar
- Hippo Bar
- Photo Lounge
- Photo Studio
- Wheelchair Access









SOROI PRIVATE WING

Maasai Mara N. Reserve

The Soroi Private Wing offers the desired exclusivity for guests who are looking for maximum privacy, with 08 tents overlooking the river and 04 tents facing the forest! All 12 luxury tents (2 are family tents) are designed with great attention to detail.

LOCATION

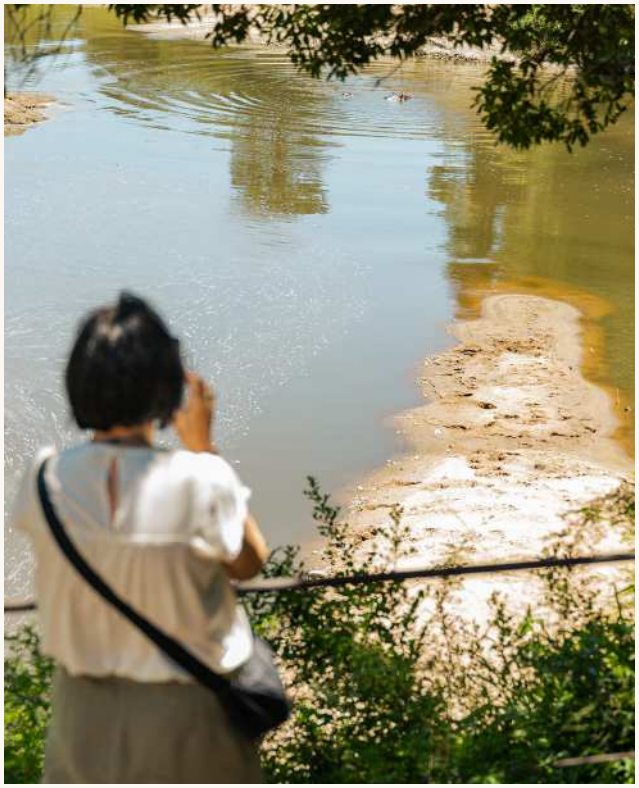
- Olkiombo Airstrip – (10 minutes away from Camp)

TOTAL NUMBER OF ROOMS

- 6 River-Facing Luxury Tents
- 4 Forest-Facing Luxury Tents
- 2 Family Tents (River-Facing)

FACILITIES

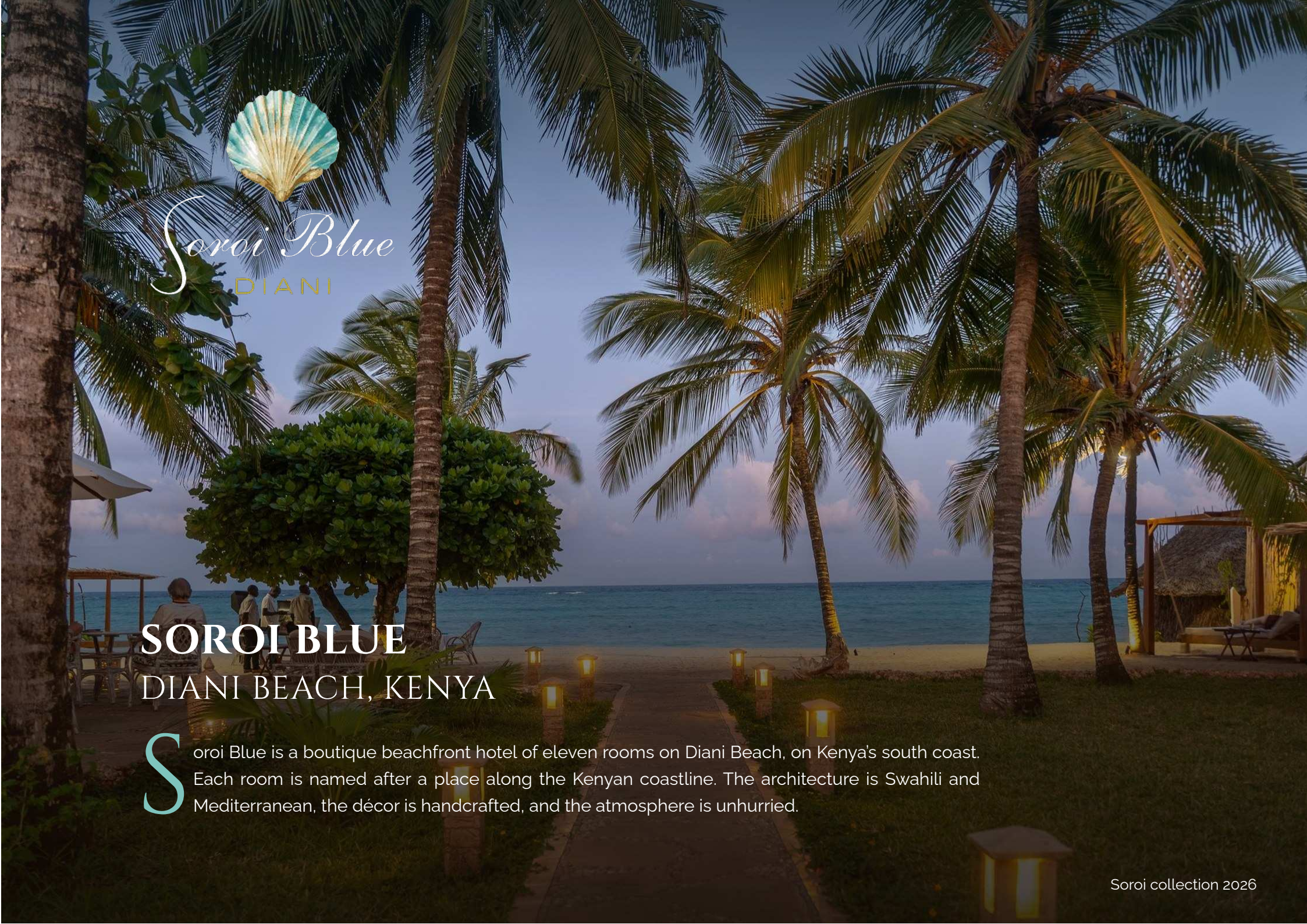
- Wi-Fi throughout camp
- 24 hr Solar power Electricity
- Swimming Pool
- Bar
- Hippo Bar
- Photo Lounge
- Photo Studio
- Wheelchair Access











SOROI BLUE

DIANI BEACH, KENYA

Soroi Blue is a boutique beachfront hotel of eleven rooms on Diani Beach, on Kenya's south coast. Each room is named after a place along the Kenyan coastline. The architecture is Swahili and Mediterranean, the décor is handcrafted, and the atmosphere is unhurried.











LOCATION

- Ukunda Airstrip (approximately 20 minutes, 5.49 km)
- Flight from Nairobi (approximately 1 hour 20 minutes)

TOTAL NUMBER OF ROOMS

- 4 Garden View Rooms
- 4 Ocean View Rooms
- 2 Junior Suites
- 1 Executive Suite (Bahari Blue)

FACILITIES

- Complimentary Wi-Fi
- Pool and kids' pool
- The Frangipani Spa
- Swahili coastal restaurant
- Indoor bar and beach bar
- BBQ and pizza oven
- 24-hour security



Soroi
AMBOSELI

SOROI AMBOSELI
AMBOSELI NATIONAL PARK

Soroi Amboseli sits in a forested enclave in the heart of Amboseli National Park, facing Mount Kilimanjaro and Mount Meru. Its tents are built on stilts under acacia forest shade, looking toward a marsh that elephants visit often. The camp has 16 units, and every unit carries a Maasai name.











LOCATION

- Amboseli Airstrip (approximately 15 minutes)
- Nairobi by road (approximately 4 to 4.5 hours)

TOTAL NUMBER OF ROOMS

- 13 Safari Luxury Walk-in Tents
- 2 Two-Bedroom Family Units
- 1 Deluxe / Starbed Suite

FACILITIES

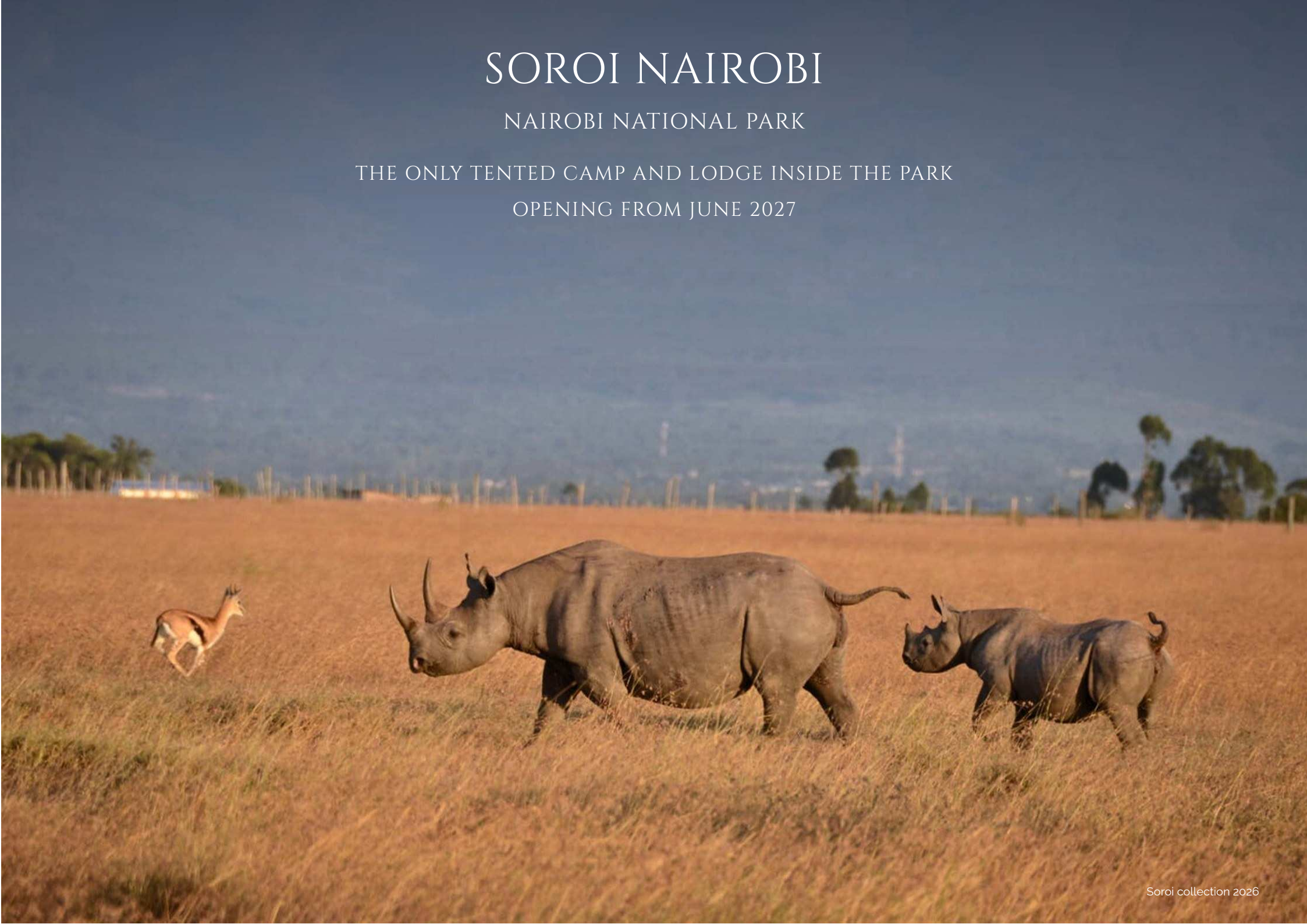
- Wi-Fi throughout camp
- 24 hr Solar power
- Infinity Pool
- Private Bush Spa
- Bar and Fireplace
- Indoor / outdoor dining
- Open 4x4 game drives

SOROI NAIROBI

NAIROBI NATIONAL PARK

THE ONLY TENTED CAMP AND LODGE INSIDE THE PARK

OPENING FROM JUNE 2027



SOROI NAIROBI

INSIDE NAIROBI NATIONAL PARK

The only tented camp and lodge located within Nairobi National Park, with the city skyline on the horizon and wildlife on the doorstep. Tents and cottages each have their own public area and kitchen.

OPENING

- Tented camp: mid-June 2027
- Cottages: December 2027

LOCATION

- About 30 minutes' drive from JKIA
- Entry via the Banda Gate (about 10 minutes to the property) or the Langata Gate

ACCOMMODATION · 16 GUEST UNITS

- **10 tents:** 7 standard, 1 accessible standard, 1 family, 1 honeymoon skylight tent
- **6 cottages:** 3 standard, 1 accessible standard, 1 family, 1 honeymoon

FACILITIES

- Welcome, shop, spa, gym and 12 x 5 m pool
- Conference space for 35 guests, doubling as a photo lounge
- Tents: mess and bar tent with sunken fireplace
- Cottages: concierge, dining, lounge, wine cellar and bonfire
- Steam room, sauna and yoga deck in development

Pre-launch details; subject to change before opening.







Lets Connect

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